

May 7-9, 2025 - Washington, DC

# Privacy + Security Forum 2025

## How Do I Connect?

### WiFi

1. Access your device settings to connect to Wi-Fi.
2. Select GWguest from your available SSID (network) list.
3. Please Accept or Trust the certificate. Note: The certificate will show as Not Trusted because it is a GW generated local certificate and only valid for GW resources.
4. Open a web browser and you will be redirected to the GWguest Splash Page automatically.
5. If you are not redirected, please navigate to my.gwu.edu to trigger the redirection.
6. For registration we recommend using Internet explorer, Microsoft Edge, Firefox or Safari browsers. Chrome may work but is not recommended. Please note that you can use any browser after registration is completed.
7. If registration fails with the current browser, please clear all cache, cookies, and try a different browser.
8. On the GWguest Splash Page, select Click here to create a new guest account.
9. Fill in the form and Accept the GW wireless terms of use.
10. Click Register to submit.
11. You will receive an email with your username and password.
12. If you have selected to have your credentials sent via SMS Text, you will receive a text as well.
13. Click Sign on.
14. Enter the username and password received to log in.

## Apply for CLE Credits:



# Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. We are excited that you can join us!

Our distinguished participants are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich and, of course, from across the U.S.

Network with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

We look forward to welcoming you with 900+ thought leaders expected.



**Daniel J. Solove** is the Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. He is one of the world's leading experts in privacy law.



**Paul M. Schwartz** is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. He is also the President of the Paul Schwartz Privacy LLC.

## Conference Day 1 – Wednesday, May 7

08:00 am - 08:50 am

### Breakfast

Grand Ballroom

08:50 am – 11:10 am

### AI Governance Workshop

Room 309

Taryn Crane, Privacy & Data Protection Practice Leader, BDO

Karen Schuler, Market Leader, BDO

Courtney Barton, Managing VP & Assistant General Counsel, Marriott International

08:50 am - 09:50 am

### Session 1.1

Beyond LLMs: Privacy Issues in Video Image and Computer Vision Models

Room 301

Nina Frant, Special Counsel, Freshfields

Sean Quinn, Counsel, Freshfields

08:50 am - 09:50 am

Tackling AI in Privacy Contracting

Room 307

Joanne Charles, Associate General Counsel, Gilead Sciences

Trinity Car, Assistant General Counsel, Wolters Kluwer

Cristina Messerschmidt, Senior Associate, Data Privacy & Security, Baker McKenzie

09:50 am - 10:10 am

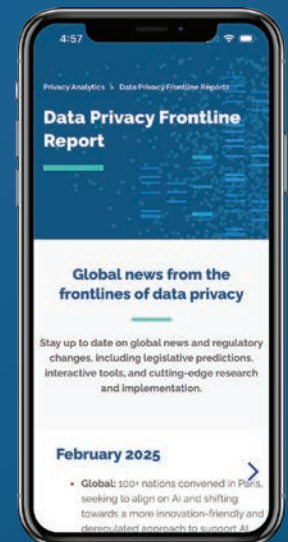
### Coffee Break

Grand Ballroom

## Get the free Data Privacy Frontline Report.

Read the monthly report that executives rely on to stay current on ever-changing privacy legislation and news about **Artificial Intelligence, data tokenization and linkage**, and other important data privacy topics.

**Global coverage:** US, Canada, EMEA, APAC, and LATAM.



Sign up and receive an email in your inbox every month.

Scan the QR code or go to <https://bit.ly/FrontlineReport>



[privacy-analytics.com](https://privacy-analytics.com)



## Conference Day 1 – Wednesday, May 7

### Session 1.2

10:10 am - 11:10 am

**Pragmatic Statistical De-Identification: Smooth Sailing, Choppy Waters, And Lessons Learned From Large-Scale Implementations**

**Room 301**

**Brian Rasquinha**, Associate Director, Solution Architecture, Privacy Analytics (moderator)

**Lauren Groebe**, Assoc. Gen. Counsel – Privacy, Cybersecurity & Digital, Baxter International

**John House**, Executive Director, Science and Technology, Premier Applied Sciences

10:10 am - 11:10 am

**The Challenges and Opportunities Presented by Health-Related Advertising**

**Room 307**

**Ali Jessani**, Counsel, WilmerHale

**Tony Ficarrota**, VP & General Counsel, Network Advertising Initiative (NAI)

**Ben Chapman**, General Counsel and Chief Privacy Officer, Swoop

**Robyn Eckerling**, Chief Privacy Officer, Tempus Labs

10:10 am - 11:10 am

**Unlocking Economic Potential: Policy Imperatives for AI Agent Interoperability**

**Room 308**

**Ryan Dattilo**, Partner, Aquia Group

**Matt Boulos**, Head of Policy and Safety, Imbue

**Tom DeMatteo**, General Counsel, Senator Mike Lee (R-UT)

11:10 am - 11:30 am

### Coffee Break

**Grand Ballroom**

**Baker Botts helps clients around the world see over the horizon regarding their business opportunities and challenges. Privacy and data protection are no exception.**

**We help companies navigate the complex and evolving regulatory landscape, helping them anticipate potential issues and adopt best practices to avoid future problems.**

**Our comprehensive legal services encompass compliance audits, risk assessments, incident response, litigation defense, proactive counseling, and customized training.**

**BAKER BOTTS**

AUSTIN BRUSSELS DALLAS DUBAI HOUSTON LONDON NEW YORK  
PALO ALTO RIYADH SAN FRANCISCO SINGAPORE WASHINGTON



## Conference Day 1 – Wednesday, May 7

### Session 1.3

11:30 am - 12:30 pm

**International Data Transfers 2.0 – Déjà Vu All Over Again?**

**Room 301**

**Edward Machin**, Counsel, Ropes & Gray

**Kai Zenner**, Head of Office & Digital Policy Adviser, European Parliament

11:30 am - 12:30 pm

**Leave No Crumbs: Practical Tips for Cookie Compliance and Litigation Defense**

**Room 307**

**Emma Blaser**, Partner, Venable

**Jean-Paul Cart**, Partner, Venable

**Sarah Smith**, Senior Counsel, Privacy and Cybersecurity, Eventbrite

11:30 am - 12:30 pm

**Locking it Down: A Deep Dive on the DOJ's Final Rule on Preventing Access to Sensitive Personal Data and Government-Data by Countries of Concern and Covered Persons**

**Room 308**

**Matthew Coleman**, Partner, Orrick, Herrington & Sutcliffe

**Jeanine McGuinness**, Partner, Orrick, Herrington & Sutcliffe

12:30 pm - 01:30 pm

**Lunch** Generously sponsored by **AON**  
**Grand Ballroom**



## EXPERTS WITH IMPACT™

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional.

## Conference Day 1 – Wednesday, May 7

01:30 pm - 02:30 pm

### Keynote by Meg Leta Jones: The Future of Family Privacy: Children, Social Media, Parental Consent, EdTech, and Genetics

Grand Ballroom

**Meg Leta Jones**, Provost's Distinguished Associate Professor, Georgetown University  
**Daniel Solove**, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)

02:30 pm – 05:00 pm

### AI Workshop: Deploying AI Systems

Room 309

**Amber Ezzell**, Policy Counsel for AI, Future of Privacy Forum  
**Anne Bradley**, Senior Fellow, Future of Privacy Forum  
**Brenda Leong**, Director, AI Division, ZwillGen  
**Bret Cohen**, Partner, Global Regulatory, Hogan Lovells

02:30 pm - 03:30 pm

### Session 1.4

Beyond Checkboxes: How AI and Automation Are Transforming Compliance

Room 301

**Sheena Thomas**, Counsel, Arnold & Porter  
**Leila Golchehreh**, Co-Founder & Chief Strategy Officer, Relyance AI  
**Amy Lawrence**, Chief Privacy Officer and Head of Legal, SuperAwesome

02:30 pm - 03:30 pm

Biometric Data Privacy & Litigation: Emerging Risks and Compliance Strategies

Room 307

**Matthew Baker**, Partner, Baker Botts  
**Jenna Comizio**, Vice President, Compliance and Legal Affairs, Mediacom  
**Cara Ciuffani**, General Counsel, Veho

02:30 pm - 03:30 pm

50 States, 19 Privacy Laws, 1 Headache: Managing Vendor Sourcing and Diligence

Room 308

**Andy Hepburn**, General Counsel, Safeguard Privacy (moderator)  
**Rachel Glasser**, Chief Privacy Officer, Magnite  
**Tony Stein**, Principal, Plain Language, Inc.

03:30 pm - 04:00 pm

**Ice Cream Social** Generously sponsored by **Troutman Pepper Locke**

Grand Ballroom



# Paul Hastings is a proud sponsor of the Privacy + Security Forum

Our Data Privacy and Cybersecurity practice brings together a unique, cross-disciplinary team of legal and regulatory experts with diverse perspectives and experience in business, law, and technology.

Our legal capabilities are fortified through our in-house Privacy & Cybersecurity Solutions Group, made up of expert consultants providing a range of advisory and technical solutions for today's emerging privacy and security challenges.

---

For more information contact:

## **Aaron Charfoos**

Global Co-Chair of the Data Privacy and Cybersecurity Group  
312-499-6016  
[aaroncharfoos@paulhastings.com](mailto:aaroncharfoos@paulhastings.com)

## **Michelle A. Reed**

Global Co-Chair of the Data Privacy and Cybersecurity Group  
972-936-7475  
[michellereed@paulhastings.com](mailto:michellereed@paulhastings.com)

# PAUL HASTINGS

Paul Hastings is a leading global law firm with a strong presence throughout Asia, Europe, Latin America, and the United States.

Paul Hastings LLP | [www.paulhastings.com](http://www.paulhastings.com)



# Conference Day 1 – Wednesday, May 7

## Session 1.5

04:00 pm - 05:00 pm

### Data Access and National Security: A New Paradigm Under DOJ's U.S. Sensitive Data Rule Room 301

**Ingrid Price**, Special Counsel, Covington

**Julia Post**, Of Counsel, Covington

**Joseph Whitlock**, Sr. Dir., Policy, Business Software Alliance; Exec. Dir., Global Data Alliance

Explore DOJ's new regulatory landscape for sensitive data transactions involving U.S. person's data and countries of concern. Learn about initial compliance trends and future deadlines.



04:00 pm - 05:00 pm

### Teamwork Triumph: Crafting Legal Success in Defeating Security Breach Class Certification Through Collaboration Room 307

**Tambry Bradford**, Partner, Privacy + Cyber Practice, Troutman Pepper Locke

**Jennifer Willson**, Senior VP, Infrastructure Engineering & Cloud Operations, Blackbaud

**Linda Hsiao**, Managing Director, Ankura Consulting Group

**Joshua Davey**, Partner, Privacy + Cyber Practice, Troutman Pepper Locke (moderator)

04:00 pm - 05:00 pm

### The Year Is 2030: What Did We Get Horribly Wrong About Privacy? Room 308

**Andrew Clearwater**, Partner, Privacy, Cybersecurity, AI Governance, Dentons

**Feras Ahmed**, Assistant General Counsel, Privacy, Dotdash Meredith

**Hugo Teufel III**, VP, CPO, Lumen Technologies

**Jennifer Ruehr**, Co-Managing Partner, Hintze Law

05:00 pm - 06:00 pm

## Reception Grand Ballroom

## Conference Day 2 – Thursday, May 8

08:00 am - 08:50 am

### Breakfast

Grand Ballroom

08:50 am – 11:55 am

### Cybersecurity Law Workshop

Room 309

08:50 am – 09:45 am

#### Cybersecurity Enforcement in Action: Perspectives from Regulators and the USIC

**Aaron Charfoos**, Partner, Paul Hastings (moderator)

**Michelle Reed**, Partner, Paul Hastings (moderator)

**Rick Evanchec**, Section Chief, FBI

**Laura D'Allaird**, Chief, Cyber and Emerging Technologies Unit, SEC

10:00 am – 10:55 am

#### The Rulebook Reloaded: Tackling Cybersecurity Compliance in a New Administration

**Jeremy Berkowitz**, Senior Director, Deputy Chief Privacy Officer, Paul Hastings (moderator)

**Jason Sarfati**, Chief Privacy Officer and VP Legal, Unacast

**Emily Coyle**, President, Cyber Governance Alliance

11:00 am – 11:55 am

#### Cyber Threat Landscape: Lessons from the Latest Data Breaches

**Michelle Reed**, Partner, Paul Hastings (moderator)

**Carlos Pelayo**, Executive VP & Chief Legal Officer, Mr. Cooper Group

**James Perry**, Global VP of Digital Forensics & Incident Response, CrowdStrike

# Privacy has never mattered more.

The world's leading companies and disruptors at every stage turn to Orrick for durable policies and innovative solutions.

Orrick's award-winning privacy and cybersecurity team is trusted by the world's leading companies – as well as startups and businesses at every stage – to navigate the evolving data landscape. Whether advising on global regulations, responding to high-stakes cybersecurity incidents, or crafting forward-thinking data strategies that fuel innovation, we deliver cutting-edge, business-driven solutions. Recognized as industry leaders, we don't just help clients adapt to change – we empower them to stay ahead in an increasingly data-driven world.



## Conference Day 2 – Thursday, May 8

08:50 am - 09:50 am	<b>Session 2.1</b> <b>Breach Mode: From Investigation to Notification and Call Centers— Best Practices for Managing the Madness</b> <b>Room 301</b> <b>Todd Hindman</b> , Senior VP, Data Breach Response Services & Strategic Alliances, IDX <b>Nicholas Cramer</b> , Vice President, GTM, IDX <b>Jamie Tolles</b> , Vice President, Incident Response, IDX <b>Mariah Leffingwell</b> , Associate, Clark Hill
08:50 am - 09:50 am	<b>Privacy, Priorities, and Persuasion: A Strategic Playbook for Legal &amp; Privacy Leaders</b> <b>Room 307</b> <b>Val Ilchenko</b> , General Counsel & Chief Privacy Officer, TrustArc <b>Jared Klebanoff</b> , Assistant General Counsel, Privacy, Marqeta <b>Jeremy Berkowitz</b> , Senior Director, Deputy Chief Privacy Officer, Paul Hastings <b>Rebecca MacVittie</b> , General Counsel, NewStore
08:50 am - 09:50 am	<b>Defensible Response &amp; Recovery in the Age of AI</b> <b>Room 308</b> <b>Brendan Rooney</b> , Senior VP & Global Head of Incident Response, Booz Allen (moderator) <b>Matt Keating</b> , Director of AI Security, Booz Allen
09:50 am - 10:10 am	<b>Coffee Break</b> <b>Grand Ballroom</b>
10:10 am - 11:10 am	<b>Session 2.2</b> <b>AI Governance Masterclass: Everything You Need to Know in 2025 and Beyond</b> <b>Room 301</b> <b>Leila Golchehreh</b> , Co-Founder & Chief Strategy Officer, Relyance AI <b>Leah Perry</b> , VP, Legal – Chief Privacy Officer & Global Head of Public Policy, Box <b>Lena Ghamrawi</b> , Senior Privacy Counsel & Data Protection Officer, Quora <b>Amy Kurren</b> , General Counsel, Gecko Robotics
10:10 am - 11:10 am	<b>New Developments in Health Information Privacy and Security Law</b> <b>Room 307</b> <b>Adam Greene</b> , Partner, Davis Wright Tremaine
10:10 am - 11:10 am	<b>On the Hook: Understanding Personal Exposure for Data Guardians</b> <b>Room 308</b> <b>Ted Augustinos</b> , Partner, Troutman Pepper Locke (moderator) <b>James Shreve</b> , Partner, Troutman Pepper Locke <b>Ryan Burch</b> , SVP, Associate General Counsel and Chief Privacy Officer, LPL Financial <b>Christopher Keegan</b> , Sr. Managing Director, Cyber and Technology National Practice Leader, Brown & Brown <b>Lauren Roth</b> , Vice President, US Cyber Practice, Marsh USA



## Conference Day 2 – Thursday, May 8

10:10 am - 11:10 am

### Up-Leveling Your Privacy Program To Make Sense of The Latest State Law Developments

Room 310

**Libbie Canter**, Partner, Covington

**Liz Lyons**, Global Privacy Senior Counsel, HP

**Olga Medina**, Director of Policy, Business Software Alliance

**Hanna Abrams**, Assistant Attorney General, Maryland Office of the Attorney General

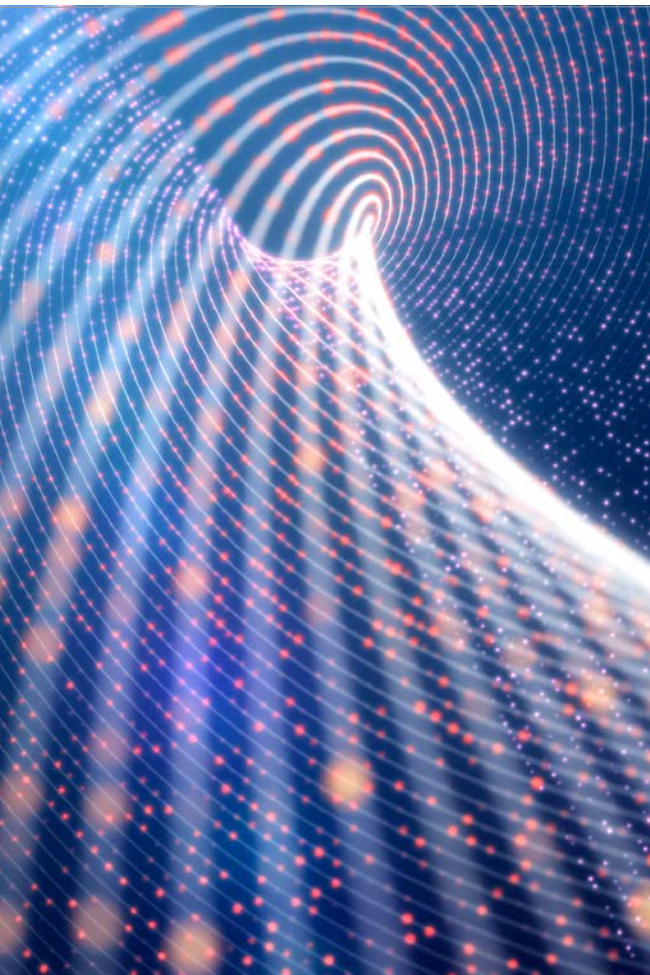
Explore how to elevate your privacy program in response to new state laws, including California's pending rules on automated decision-making and risk assessments, recent enforcement trends, and upcoming requirements in Maryland and Minnesota.



11:10 am - 11:30 am

### Coffee Break

Grand Ballroom



## INSPIRED TO EXCEED.

When navigating data privacy and protection, you need a trusted partner who understands the law inside and out. McDermott's world-class Global Privacy & Cybersecurity team has extensive experience advising clients on the statutory, regulatory, and enforcement regimes that govern data collection, use, and disclosure in the United States, Europe, Asia, and elsewhere.

**VISIT US AT [MWE.COM](https://www.mwe.com)**



©2025 McDermott Will & Emery. For a complete list of entities visit [mwe.com/legalnotices](https://www.mwe.com/legalnotices). This may be considered attorney advertising. Prior results do not guarantee a similar outcome.

## Conference Day 2 – Thursday, May 8

### Session 2.3

11:30 am - 12:30 pm

**Navigating Privacy in the Life Sciences Industry**

**Room 301**

**Kirk Nahra**, Partner, WilmerHale

**Kimberly Gray**, Global Chief Privacy Officer, VP and Associate General Counsel, IQVIA

11:30 am - 12:30 pm

**The Convergence: Breaking Down the Old Silos of Privacy and Security**

**Room 307**

**Dan Frechtling**, CEO, Boltive

**Mason Clutter**, Partner & Privacy Lead, Frost Brown Todd

**Chris Clymer**, VP of Security Services, Inversion6

11:30 am - 12:30 pm

**The Hidden Threat: Organizational Risks of Remote Employee Fraud**

**Room 308**

**Heidi Wachs**, Managing Director, AON

**Partha Alwar**, Director, AON

**Carly Battaile**, Director, AON

**Fran Faircloth**, Partner, Ropes & Gray

11:30 am - 12:30 pm

**Update on the FTC's Privacy Program: Recent Developments and Changes Under New Republican Control**

**Room 310**

**Reed Freeman**, Partner & Co-Chair, Privacy Group, ArentFox Shiff

**Michelle Bowling**, Associate, Privacy Group, ArentFox Shiff

12:30 pm - 01:30 pm

**Lunch** Generously sponsored by **AON**

**Grand Ballroom**

01:30 pm - 02:30 pm

**Keynote: Daniel Solove Talks About His New Book "On Privacy and Technology"**

**Grand Ballroom**

**Daniel Solove**, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School

02:30 pm – 05:00 pm

**EU Privacy + Security Workshop**

**Room 309**

**Nik Theodorakis**, Partner, Wilson Sonsini (Brussels)

**Niko Härting**, Partner, Härting Law (Germany)

### Session 2.4

02:30 pm - 03:30 pm

**A Glimpse into the Future of Cross-Border Data Regulation**

**Room 301**

**Brian Hengesbaugh**, Partner, Baker, McKenzie

**Maria Merrill Hilsmier**, Associate VP, Assistant General Counsel, Digital Sustainability Regional Attorney Lead, Privacy, Eli Lilly

02:30 pm - 03:30 pm

**AI as a Cyber Advantage Versus as a Cyber Risks**

**Room 307**

**Doug Howard**, CEO, Pondurance

**Lauren Winchester**, Head of Cyber Risk Services, Travelers

**Matthew Welling**, Partner, Crowell & Moring



# Manage, Mitigate and Transfer Cyber Risk

Aon continuously innovates cyber risk mitigation and risk transfer solutions to help organizations of all sizes make better decisions.

Our risk management approach — including cyber insurance placement, security advisory, testing, intelligence and incident response — helps organizations be better positioned for insurability and business continuity.

[aon.com/cyber-resilience](https://aon.com/cyber-resilience)



## Conference Day 2 – Thursday, May 8

02:30 pm - 03:30 pm	<b>Cookie Deep Dive: Maximizing Value While Minimizing Risk</b> <b>Room 308</b> <b>Elliot Golding</b> , Partner, McDermott Will & Emery <b>David Cox</b> , Assistant General Counsel – Privacy, Data Governance & E-Discovery, Volkswagen Group of America <b>Amber Mednick</b> , Senior Corporate Counsel, Privacy, T-Mobile
02:30 pm - 03:30 pm	<b>FTC's Activities and Priorities</b> <b>Room 310</b> <b>Maneesha Mithal</b> , Partner, Wilson Sonsini <b>Sara DePaul</b> , AVP Global Public Policy, AT&T <b>Stacy Feuer</b> , Senior VP, Entertainment Software Rating Board
02:30 pm - 03:30 pm	<b>Shifting Privacy and Cybersecurity Priorities in the First 100 Days of the New Administration</b> <b>Room 311</b> <b>Ed McNicholas</b> , Partner, Ropes & Gray <b>Amish Shah</b> , Counsel, Ropes & Gray
03:30 pm - 04:00 pm	<b>Ice Cream Social</b> Generously sponsored by <b>Troutman Pepper Locke</b> <b>Grand Ballroom</b>
04:00 pm - 05:00 pm	<b>Session 2.5</b> <b>Cross-Functional Chaos: Get Legal, Marketing, and Engineering to Work Together Effectively on Privacy</b> <b>Room 301</b> <b>Ian Cohen</b> , Founder & CEO, Lokker <b>Michelle Finneran Dennedy</b> , Chief Data Strategy Officer, Abaxx Technologies <b>Cy Khormae</b> , Vice President, Product Management, Attentive
04:00 pm - 05:00 pm	<b>Privacy for Children and Teens Is Not Kid's Play – Best Practices from Leaders to Avoid an FTC or State AG "Time Out"!</b> <b>Room 307</b> <b>Jim Koenig</b> , Co-Leader, Privacy + Cyber Practice, Troutman Pepper Locke (moderator) <b>Daniel Muto</b> , Managing Privacy Attorney, Epic Games <b>Pujarini Maulik</b> , SVP Legal and Privacy Head, InMobi   Glance <b>Timothy Ma</b> , Co-Founder & Chief Legal Officer, k-ID <b>Laura Hamady</b> , Counsel, Troutman Pepper Locke
04:00 pm - 05:00 pm	<b>Riding the Privacy Rollercoaster: Considerations and Strategies for Health Data Privacy Compliance and Risk Mitigation in Uncertain Times</b> <b>Room 308</b> <b>Melissa Levine</b> , Partner, Hogan Lovells <b>Anna Park</b> , VP, Compliance & Data Privacy Counsel, Masimo
04:00 pm - 05:00 pm	<b>The DOJ's Bulk Sensitive Personal Data Rule &amp; the Future of National Security Law</b> <b>Room 310</b> <b>Clayton Northouse</b> , Partner, Latham & Watkins (moderator) <b>Jennifer Archie</b> , Partner, Latham & Watkins <b>Paul Rosen</b> , Partner, Latham & Watkins <b>Brian Lichter</b> , Vice President, AON's Cybersecurity Solutions

# Your trusted partners, **now stronger**

Troutman Pepper Locke – **Privacy, Cyber, + AI Leadership by Design.**

We integrate **global experience** with an **innovative 360° approach**, covering privacy program creation, AI, security safeguards, incident response, litigation, and regulatory investigations. Our diverse, industry-experienced team offers an expanded range of services **beyond traditional law firms.**

For comprehensive operational, risk compliance, and regulatory support, contact our co-leaders: [jim.koenig@troutman.com](mailto:jim.koenig@troutman.com) + [ron.raether@troutman.com](mailto:ron.raether@troutman.com)

## Conference Day 3 – Friday, May 9

08:00 am - 08:50 am

### Breakfast

Grand Ballroom

08:50 am - 09:50 am

### Session 3.1

**Building a Flexible & Scalable Privacy Governance Framework  
Amid an Evolving Legal Landscape**

Room 301

**Thora Johnson**, Partner, Orrick, Herrington & Sutcliffe

**Sulina Gabale**, Partner, Orrick, Herrington & Sutcliffe

**Nakia Hansen**, Legal Counsel Manager, Pandora Jewelry

**Sunita Subramanian**, Senior Lead Privacy Legal Counsel, Dexcom

**Andrew Weiner**, Privacy and Data Security Counsel, Zillow Group

08:50 am - 09:50 am

**De-Identification: New Laws, New Threats, New Approaches**

Room 307

**Ann Waldo**, Principal, Waldo Law Office

**Daniel Barth-Jones**, Privacy Expert in Residence, Privacy Solutions, Datavant

**Brian Rasquinha**, Associate Director, Solution Architecture, Privacy Analytics

08:50 am - 09:50 am

**Negotiating Data and AI-Related Contract Terms: Challenges, Trends, and Best Practices**

Room 308

**Wim Nauwelaerts**, Partner, Alston & Bird

**Predita Rostomian**, VP & General Counsel, Fluke Health Solutions

**Bill Karazsia**, VP, Assoc. Gen. Counsel, Privacy & Information Governance, Fortive

**Heather Kuhn**, Privacy, Cybersecurity and Technology Counsel, Genuine Parts Company

09:50 am - 10:10 am

### Coffee Break

Grand Ballroom

10:10 am - 11:10 am

### Session 3.2

**New Strategies for NexGen Data Breach & Privacy Class Actions & Mass Arbitrations**

Room 301

**Ian Ballon**, Co-Chair, Global Intellectual Property & Technology Practice Group,  
Greenberg Traurig

**Doug Smith**, Executive Director, Cybersecurity and Privacy Legal, E\*TRADE/Morgan Stanley

10:10 am - 11:10 am

**Privacy, AI, and Politics – How Changes in Government Impact Privacy**

Room 307

**Rohan Massey**, Partner, Ropes & Gray

**Ben Rossen**, Associate General Counsel, Policy & Regulation, OpenAI

**Gabriela Zanfir-Fortuna**, Vice President for Global Privacy, Future of Privacy Forum

**David Cox**, Assist. General Counsel – Privacy, Data Governance & E-Discovery,  
Volkswagen Group of America

10:10 am - 11:10 am

**ROI of Privacy and AI Legal Compliance**

Room 308

**Dave Cohen**, Director, Myna Partners

**Beatrice Botti**, VP, Chief Privacy Officer, DoubleVerify

**George Jones**, DPO and Head of Privacy Engagement, Zoominfo

**Julia Shullman**, General Counsel and Chief Privacy Officer, Telly

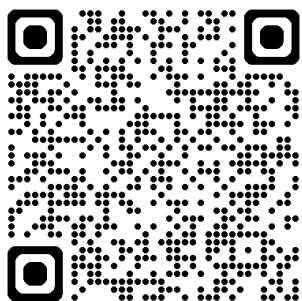


FRESHFIELDS TQ

# Under Control

Data crises get out of control fast. We help clients leverage and protect the value of their data, and have handled many of the biggest data-related incidents, investigations and litigations worldwide.

Read our latest takeaways on data privacy and security:  
<https://technologyquotient.freshfields.com/>



**FRESHFIELDS**

## Conference Day 3 – Friday, May 9

10:10 am - 11:10 am	<b>The AI Double-Edge: Balancing Learning Analytics and Student Privacy</b> <b>Room 309</b> <b>Robyn Mohr</b> , Partner, Loeb & Loeb <b>Chanda Marlowe</b> , Associate, Loeb & Loeb <b>Rhonda Powell</b> , Executive VP, GC, Corporate Secretary, Strada Education Foundation <b>Inna Barmash</b> , Chief Legal Officer and Corporate Secretary, Amplify <b>Jim Siegl</b> , Senior Technologist for Youth and Education Privacy, Future of Privacy Forum
10:10 am - 11:10 am	<b>Vitals Check: Update on Key Regulatory Developments for Health and Life Sciences</b> <b>Room 310</b> <b>Rachel Kurzweil</b> , Of Counsel, Paul Hastings <b>Dena Kozanas</b> , Assoc. General Counsel & Chief Privacy Official, Mitre <b>Mohammad Amer</b> , VP, Associate General Counsel & Chief Privacy Officer, Solventum
11:10 am - 11:30 am	<b>Coffee Break</b> <b>Grand Ballroom</b>
11:30 am - 12:30 pm	<b>Session 3.3</b> <b>CISO Liability and Personal Accountability for Cybersecurity Failures</b> <b>Room 301</b> <b>Allison Raley</b> , Partner, Arnall Golden Gregory <b>Jacqueline Cooney</b> , Partner, Co-Chair Privacy & Cybersecurity Practice, Arnall Golden Gregory <b>Mandy Stanton</b> , Senior Counsel – Privacy, Cybersecurity and Technology, Tyson Foods <b>Bobby Lowe</b> , Senior Manager – Global Marketplace & eCommerce Compliance, Walmart
11:30 am - 12:30 pm	<b>Filling the Void: State Attorney General Investigations on AI, Privacy, and Security During the Second Trump Administration</b> <b>Room 307</b> <b>Rebecca Engrav</b> , Partner, Perkins Coie <b>Aaron Haberman</b> , Counsel, Perkins Coie
11:30 am - 12:30 pm	<b>Privacy Challenges Associated With Generative AI</b> <b>Room 308</b> <b>Nancy Libin</b> , Partner, Davis Wright Tremaine <b>David Rice</b> , Partner, Davis Wright Tremaine
11:30 am - 12:30 pm	<b>The Three-Body Problem: Navigating AI's Geopolitical, Legal, and Competitive Risks</b> <b>Room 309</b> <b>Michael Spadea</b> , Senior Managing Director, FTI Consulting <b>Shea Leitch</b> , Counsel, GTC Law Group PC & Affiliates <b>Bill Karazsia</b> , VP, Privacy and Information Governance, Fortive <b>Assaf Ben-Atar</b> , Director of Privacy, Audible

Ropes & Gray's award-winning **data, privacy & cybersecurity practice** helps clients manage the full array of issues and matters that arise from the collection, use, storage, commoditization, disclosure, transfer and disposal of data.

**ROPES & GRAY**

[ropesgray.com](https://ropesgray.com)

Attorney Advertising © 2025 Ropes & Gray LLP.





## Conference Day 3 – Friday, May 9

12:30 pm - 01:30 pm

### Lunch

Grand Ballroom

01:30 pm - 02:30 pm

### Keynote by Kai Zenner: A Fireside Chat With the Head of Office & Digital Policy Adviser of the European Parliament

Grand Ballroom

**Kai Zenner**, Head of Office & Digital Policy Adviser, European Parliament

**Paul Schwartz**, Jefferson E. Peyser Professor of Law, Director of the Berkeley Center for Law & Technology, University of California Berkeley School of Law (moderator)

02:30 pm - 03:30 pm

### Session 3.4

**Calm Amid Chaos: A Fireside Chat with Shane McGee, General Counsel & Chief Privacy Officer**

Room 301

**Randy Sabett**, Special Counsel, Cooley

**Shane McGee**, General Counsel & Chief Privacy Officer, Deepwatch

02:30 pm - 03:30 pm

**Governing Intelligence: Navigating Compliance, Regulatory Frontiers in Litigation in 2025**

Room 307

**Jennifer Everett**, Partner, Alston & Bird

**Funmi Olorunnipa Badejo**, Head of Compliance, Palantir Technologies

**Kristen Lejnieks**, Associate General Counsel, Meta

**Varsha Mangal**, Legal Counsel – Privacy, eBusiness and Advertising, Nestle

02:30 pm - 03:30 pm

**Growing Pains: How to Stay Ahead of Expanding Child and Teen Privacy Laws, Regulations, and Investigations**

Room 308

**Jennifer Archie**, Partner, Latham & Watkins

**Marissa Boynton**, Partner, Latham & Watkins

03:30 pm - 04:00 pm

**Ice Cream Social** Generously sponsored by **Troutman Pepper Locke**

Grand Ballroom

# PRIVACY TRAINING: BUILDING TRUST REDUCING RISK

## Why the need to invest in a Privacy Training Library? Isn't our current training sufficient?

Specialized privacy training for different workforce roles is essential. There are too many different privacy laws for just a single generic training.

## Can we develop training in-house?

It would take too long. There are too many laws, and they're changing constantly.



## Why is excellent privacy training key to a strong privacy program?

Privacy training empowers teams to handle data responsibly, minimizing violations.

## Does privacy training matter to regulators?

The quality of training is a big factor in how regulators determine which companies to penalize.

## How will investing in privacy training pay-off?

Training greatly reduces the risk of regulatory violations. Excellent data protection improves customer trust and loyalty.

## How can privacy training help our reputation?

Excellent privacy training is tangible evidence of the strength of a privacy program.



**NOV  
12-14  
2025**

Washington, DC

For sponsorship opportunities, please contact:  
Suzanne Armstrong  
sarmstrong@privacysecurityacademy.com  
(847) 687-0501

# SAVE THE DATE

**GT** GreenbergTraurig

## DATA PRIVACY & CYBERSECURITY.

Greenberg Traurig's Data Privacy & Cybersecurity attorneys provide tailored, practical advice on privacy and security issues. Our clients range from Fortune 500 companies to start-ups, and we operate across numerous industries, including technology, healthcare, e-commerce, retail, fintech, and entertainment.

**GREENBERG TRAURIG, LLP | 2850 ATTORNEYS | 49 LOCATIONS WORLDWIDE® | GTLAW.COM**



Greenberg Traurig, LLP



GreenbergTraurigLLP



GT\_Law



GT\_Law

Greenberg Traurig is a service mark and trade name of Greenberg Traurig, LLP and Greenberg Traurig, P.A. ©2025 Greenberg Traurig, LLP. Attorneys at Law. All rights reserved. Attorney Advertising. Contact: Ian Ballon in Los Angeles, Silicon Valley, or Washington, DC . at 650.289.7881. \*These numbers are subject to fluctuation.

41885



# Master compliance with a complete privacy training library

Unlimited access to 150+ standard and specialty  
privacy courses, whiteboards, cartoons, and games



Connect with Us

TeachPrivacy.com

Inquiry@TeachPrivacy.com

Explore the Catalog →



## BerrySeed



### DEVELOPMENT

We develop  
applications  
tailored to your  
needs.

●○○○○



### CREATIVE RESEARCH

We strategize to  
capture your  
brand's essence.

○●○○○



### SEO

We improve the  
visibility of your  
brand.

○○●○○



### WEB DESIGN

We create  
powerful websites  
for the legal  
profession.

○○○●○



### GRAPHIC DESIGN

We help you  
generate a strong  
message.

○○○○●

Digital Media Strategy. Building brands with purpose and passion.

[www.berryseed.com](http://www.berryseed.com)



# ALSTON & BIRD

## PRIVACY, CYBER & DATA STRATEGY PRACTICE

The attorneys on Alston & Bird's Privacy, Cyber, and Data Strategy Team draw on their wealth of experience to provide companies industry-leading support in navigating the complex rules, laws, and regulations governing privacy, cybersecurity, and data protection in the U.S., Europe, and abroad. The Team comprises members from a variety of practice and geographic areas to ensure each client receives highly effective counseling tailored to their current and future needs. Areas of special focus include:

- Cybersecurity preparedness and incident response
- Artificial Intelligence
- Cross-border data transfers
- FinTech and Payment Technologies
- Emerging technologies
- Big Data
- Health care & life sciences
- Privacy and security regulatory enforcement

Alston & Bird has been recognized for many years as one of the leading U.S.-based law firms in the area of privacy, cybersecurity, and other data-related matters. Recent examples include:

Chambers  
AND PARTNERS

THE BEST  
LAWYERS  
IN  
AMERICA

The  
LEGAL  
500



iapp



### For more information contact:

#### KIM PERETTI

*Washington, D.C.*

+1 202 239 3720

[kimberly.peretti@alston.com](mailto:kimberly.peretti@alston.com)

#### DAVID KEATING

*Atlanta*

+1 404 881 7355

[david.keating@alston.com](mailto:david.keating@alston.com)

#### WIM NAUWELAERTS

*Brussels*

+32 2 550 3709

[wim.nauwelaerts@alston.com](mailto:wim.nauwelaerts@alston.com)

[ALSTONPRIVACY.COM](https://www.alstonprivacy.com)

[X @ALSTONPRIVACY](https://twitter.com/ALSTONPRIVACY)

[www.alston.com](https://www.alston.com)

## Thanking our Sponsors

ALSTON & BIRD

AON

ArentFox  
Schiff

Arnall  
Golden  
Gregory LLP

Arnold & Porter

AT&T

BAKER BOTTS

Baker  
McKenzie.

BDO

Booz  
Allen

BerrySeed  
Digital Media

Boltive

Cooley

COVINGTON

Davis Wright  
Tremaine LLP

DENTONS

FRESHFIELDS

F T I  
CONSULTING

GT GreenbergTraurig

HAYSTACK

Hogan  
Lovells

IDX

LOEB &  
LOEB LLP

LOKKER  
POWERING PRIVACY.

McDermott  
Will & Emery

myna  
PARTNERS

orrick

PERKINS coie  
COUNSEL TO GREAT COMPANIES

PONDURANCE

PRIVACY  
ANALYTICS  
an IQVIA company

SAFE GUARD ✓ PRIVACY.

TEACH PRIVACY

TrustArc  
Privacy Compliance

VENABLE LLP

WILMERHALE

WILSON  
SONSINI

Thanking our Gold Sponsors

**LATHAM**  

---

LATHAM & WATKINS

**PAUL**  

---

HASTINGS

 **relyanceai**

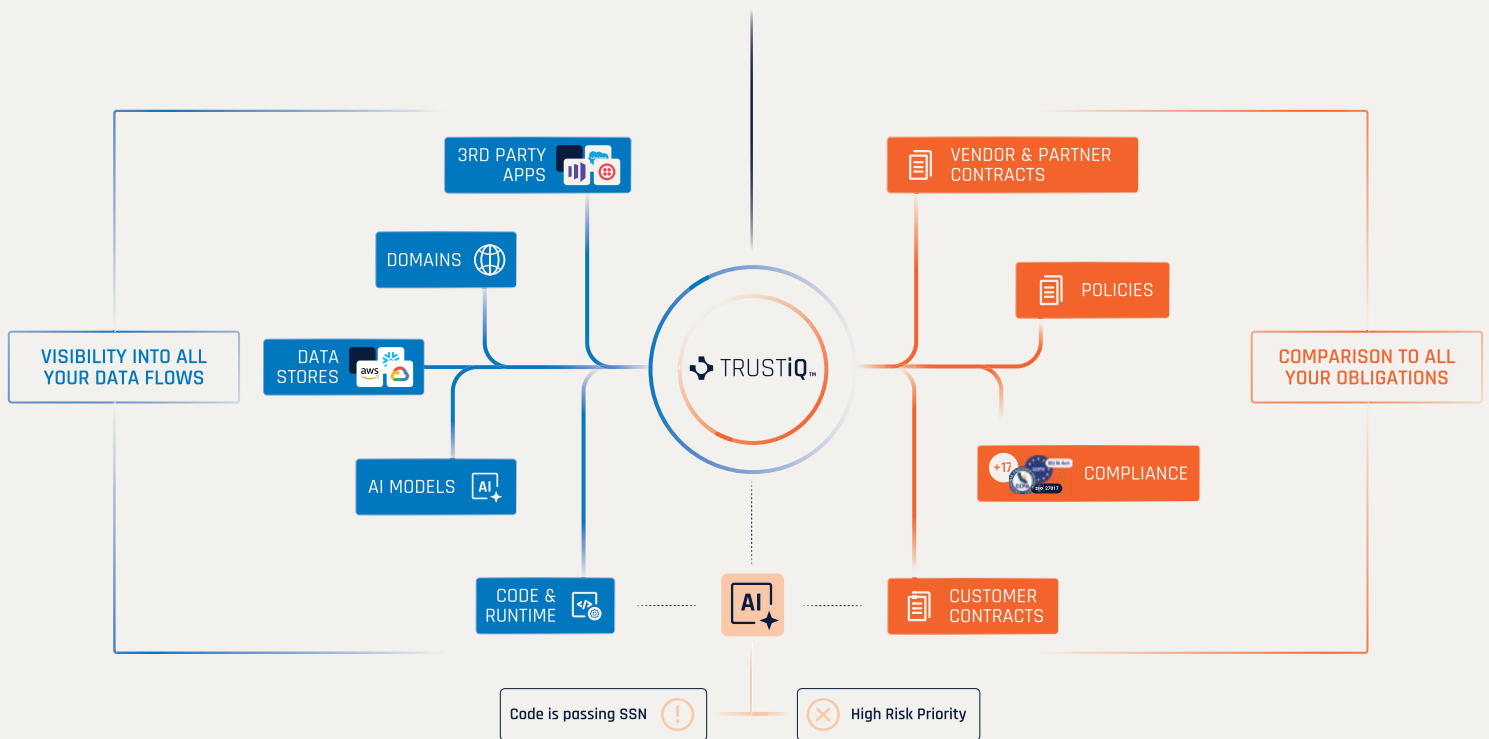
**ROPES & GRAY**

**troutman**  
**pepper locke**



# The First AI-Native Platform for Privacy Automation • AI Governance • Data Security Posture

Powered by the most advanced data intelligence



**Data Chaos Under Control**  
Built to tackle the most complex systems with ease.



**Shift to Proactive**  
Contract & code scanning that intelligently detect risk with pinpoint accuracy.



**Unlock AI Governance**  
**Data Journeys** with usage context for a holistic understanding of data+AI flows.

logitech

Bolt

PLAID

coinbase

Notion

samsara

ClickUp

Grafana

dayforce

dialpad

NAVAN

Fivetran

Illuminate Every Data Journey  
Empower Every Innovation

relyance.ai