



Navigating the Global Data Privacy Landscape

Multi-Jurisdictional Breach Response

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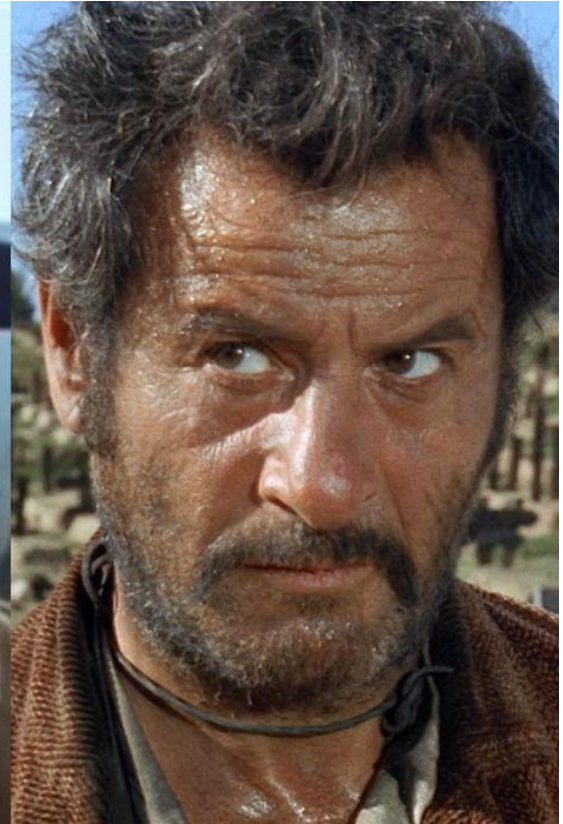
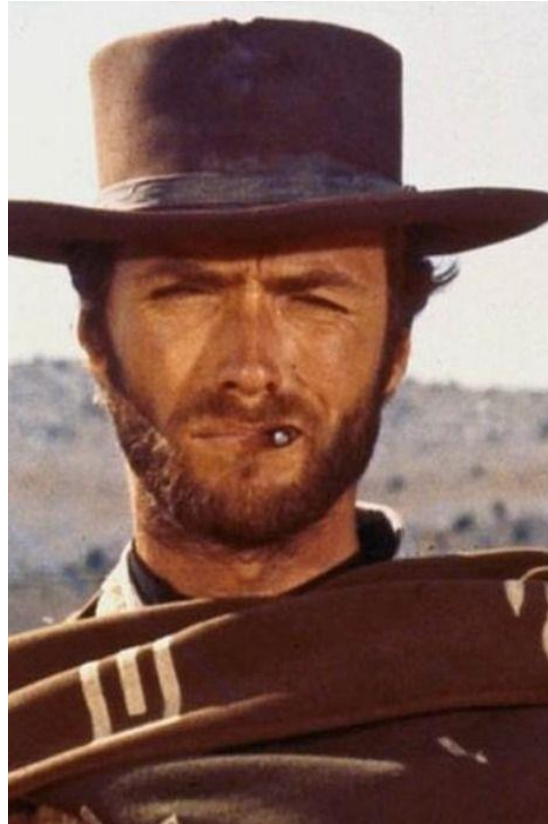
The Multinational Data Dilemma

Diverse Regulations

**Conflicting
Requirements**

**Compliance
Complexity**

The Key Global Privacy Regimes



Data Mapping, Data Flow, and Jurisdictions

| | |
|-----------|---------------------------|
| Identify | Identify Data Types |
| Track | Track Data Movement |
| Determine | Determine Applicable Laws |
| Assess | Assess Compliance Gaps |

Aligning Privacy Policies and Practices



**CREATE A GLOBAL
BASELINE**



**IMPLEMENT REGIONAL
VARIATIONS**



**ESTABLISH A PRIVACY
CENTER OF EXCELLENCE**



**REGULAR POLICY
REVIEWS**

Complying with Differing Reporting Requirements



Multiple Data Protection Authorities

Build Relationships

Designate Local Representatives

Maintain Comprehensive Documentation

Coordinate Responses

Guidance

Pitfalls in Multinational Data Management

| Pitfall | Impact |
|-------------------------------------|---|
| Inconsistent Privacy Notices | Legal non-compliance, user confusion |
| Inadequate Data Transfer Mechanisms | Illegal data transfers, regulatory fines |
| Overlooking Local DPA Registration | Non-compliance, potential fines |
| Insufficient Vendor Management | Data breaches, regulatory violations |
| Legal Penalties | Fines can reach millions of dollars. Some jurisdictions impose criminal liability on executives. |
| Reputational Damage | Privacy breaches erode customer trust. Negative publicity can impact stock prices and partnerships. |
| Operational Disruption | Regulatory actions may halt data processing. This can severely impact business operations across borders. |

Third Party Breaches



YOUR ORGANIZATION IS
SECURE...

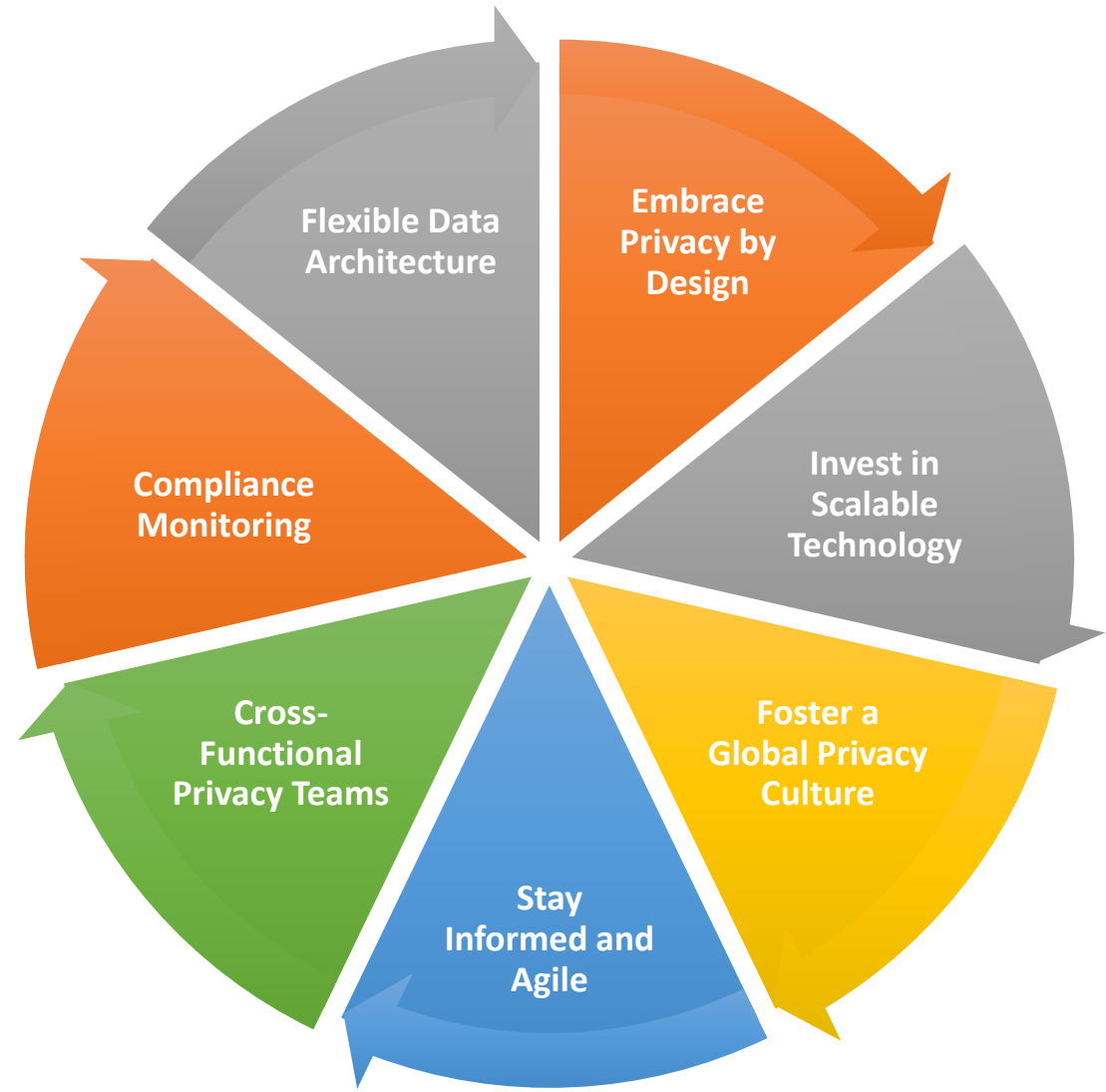


YOUR EMPLOYEES
IMPACTED



THIRD PARTY RISK
MANAGEMENT

Practical Strategies for the Future



Emerging Trends and Challenges



**AI AND MACHINE
LEARNING**



IOT DEVICES



DATA LOCALIZATION

Questions?

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