

FTC Privacy Paradigm Shift: Will It Last?

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FTC Chair Lina Khan calls for a paradigm shift on data privacy

Comment: FTC consumer protection chief Levine sees 'paradigm shift' in US privacy enforcement

Khan's remarks offer hints of how aggressively the agency may pursue privacy cases against tech companies after Democrats retake the majority at the agency.

Khan also noted that Congress “could also help usher in this type of new paradigm” by passing federal privacy legislation.

Instead, Khan suggested, regulators should consider whether more data collection practices should be restricted or prohibited altogether.

the FTC Act allows the Bureau to pursue technology companies over privacy concerns even if practices have been disclosed in a privacy policy, and that the FTC has been thinking about issues involving artificial intelligence for years.