

May 8-10, 2024 - Washington, DC

# Privacy + Security Forum 2024



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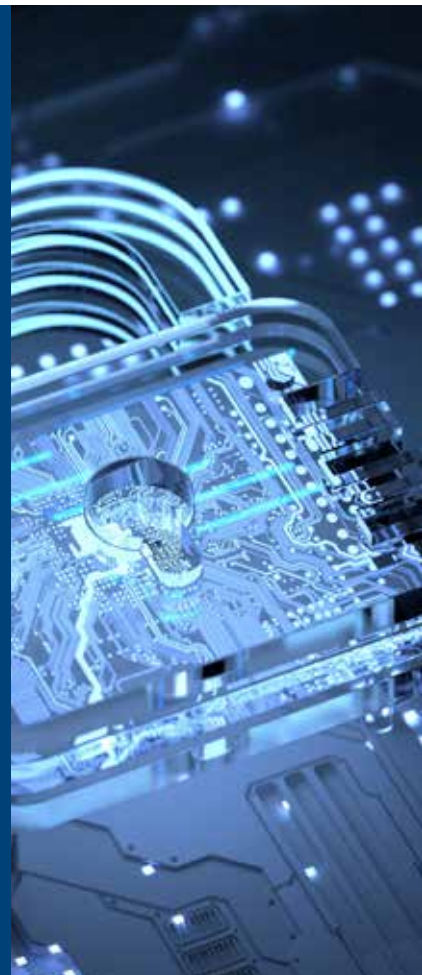
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# Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. We are excited that you can join us!

Our distinguished participants are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich and, of course, from across the U.S.

Network with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

We look forward to welcoming you with 900+ thought leaders expected.



**Daniel J. Solove** is the Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. He is one of the world's leading experts in privacy law.



**Paul M. Schwartz** is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology.

# Paul Hastings is a proud sponsor of the Privacy + Security Forum

Our Data Privacy and Cybersecurity practice brings together a unique, cross-disciplinary team of legal and regulatory experts with diverse perspectives and experience in business, law, and technology.

Our legal capabilities are fortified through our in-house Privacy & Cybersecurity Solutions Group, made up of expert consultants providing a range of advisory and technical solutions for today's emerging privacy and security challenges.

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For more information contact:

## **Aaron Charfoos**

Global Chair of the Data Privacy and Cybersecurity Group

312-499-6016

[aaroncharfoos@paulhastings.com](mailto:aaroncharfoos@paulhastings.com)

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Paul Hastings is a leading global law firm with a strong presence throughout Asia, Europe, Latin America, and the United States.

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## Pre-Conference Day – Wednesday, May 8

08:00 am - 09:00 am

### Breakfast

Grand Ballroom

09:00 am – 12:00 pm

### AM Workshop: Cybersecurity Law

Room 301

09:00 am – 09:55 am

#### Cybersecurity Regulatory Trends and Recent Developments

**John Gasparini**, Counsel, Data Privacy and Cybersecurity Group, Paul Hastings  
**Alicia Rosenbaum**, Vice President and Associate General Counsel, Technology, Salesforce  
**Paul Eisler**, Vice President, Cybersecurity, USTelecom – The Broadband Association  
**Joel Max**, Cybersecurity Officer, Smart Infrastructure, Siemens

10:00 am – 10:55 am

#### Perspectives from Cybersecurity Regulators

**Aaron Charfoos**, Partner, Global Chair Data Privacy, Cybersecurity Group, Paul Hastings  
**Tim Murphy**, Senior Deputy Attorney General, Pennsylvania Office of Attorney General  
**Benjamin Wiseman**, Associate Director, Division of Privacy and Identity Protection, FTC  
**Jina John**, Assistant Attorney General, Bureau of Internet and Technology (BIT), New York State Office of the Attorney General

11:00 am – 12:00 pm

#### Cybersecurity Insurance Trends and Insights

**Alisa Langford-Marion**, Cybersecurity Insurance Broker, WTW (Willis Towers Watson)  
**Dave Coogan**, Privacy and Cybersecurity Attorney, Paul Hastings  
**Jennifer Sadoff**, Deputy General Counsel, AvidXchange

09:00 am – 10:15 am

### AM Workshop: EU Privacy + Security Law

10:45 am – 12:00 pm

Room 302

**Nik Theodorakis**, Partner, Wilson Sonsini (Brussels)  
**Raphaël Dana**, Partner, Dana Law (Paris)  
**Sarah Pearce**, Partner, Hunton Andrews Kurth (London)

09:00 am – 10:15 am

### AM Workshop: Health Privacy + Security Law

10:45 am – 12:00 pm

Room 307

**Adam Greene**, Partner, Davis Wright Tremaine

09:00 am – 10:15 am

### AM Workshop: State Privacy Law

10:45 am – 12:00 pm

Room 308

**Libbie Canter**, Partner, Covington & Burling  
**Olga Medina**, Director, Policy, Privacy & Cybersecurity, BSA  
**Hanna Abrams**, Assistant Attorney General, Maryland Office of the Attorney General  
**Liz Lyons**, Global Privacy Senior Counsel, HP



# Pre-Conference Day – Wednesday, May 8

12:00 pm - 01:30 pm	<b>Lunch</b> Grand Ballroom
01:30 pm – 04:30 pm	<b>PM Workshop: Artificial Intelligence</b> Room 301
01:30 pm – 02:15 pm	<b>The AI Regulatory Landscape in the U.S. and EU and Current Efforts to Strike a Balance Between Supporting Innovation with the Need For Safety, Security, and Privacy</b> <b>Martin Zoltick</b> , Member, Rothwell Figg <b>Ben Siegel</b> , Senior Privacy Consultant, Privacy Ref <b>Nicholas Garcia</b> , Policy Counsel, Public Knowledge <b>Alvaro Marañon</b> , Policy Counsel, Privacy and Security, Computer and Communications Industry Association
02:30 pm – 03:15 pm	<b>AI Governance and Ensuring Implemented AI Tools and Systems Are Safe and Ethical</b> <b>Jenny Colgate</b> , Member, Rothwell Figg <b>Daisy Bennett</b> , Associate General Counsel & Data Protection Officer, Instructure <b>Polina Zvyagina</b> , Global AI Policy & Governance Director, Meta <b>Elvia Gastelo</b> , Director and Assistant General Counsel, Privacy & Data, Dollar Tree
03:30 pm – 04:15 pm	<b>AI Litigation Risks That Accompany the Growing Adoption of AI and What Companies Can Do to Protect Themselves</b> <b>Jennifer Maisel</b> , Member, Rothwell Figg <b>Michael Panzera</b> , Senior Counsel for Int'l Consumer Protection & Privacy, Office of International Affairs, FTC <b>Joshua Landau</b> , Senior Counsel, Innovation Policy, Computer and Communications Industry Association
01:30 pm – 02:45 pm 03:15 pm – 04:30 pm	<b>PM Workshop: CCPA</b> Room 302 <b>Mike Hintze</b> , Partner, Hintze Law <b>Joanne Charles</b> , Associate General Counsel, Gilead Sciences <b>Courtney Manzel</b> , Corporate Counsel, Privacy & Data Governance, Volkswagen Group of America
01:30 pm – 02:45 pm 03:15 pm – 04:30 pm	<b>PM Workshop: De-Identification</b> Room 307 <b>Ann Waldo</b> , Principal, Waldo Law Offices <b>Daniel Barth-Jones</b> , Privacy Expert in Residence, Privacy Hub by Datavant <b>Chris Diaz</b> , Associate General Counsel, Privacy & AI (DPO), Medidata <b>David Copeland</b> , Senior Data Scientist and Privacy Expert, Privacy Hub by Datavant
01:30 pm – 02:45 pm 03:15 pm – 04:30 pm	<b>PM Workshop: FTC</b> Room 308 <b>Maneesha Mithal</b> , Partner, Wilson Sonsini <b>Ben Rossen</b> , Associate General Counsel, Policy & Regulation, OpenAI <b>Miles Plant</b> , Miles Plant, Former-FTC and current In-House Counsel
02:45 pm - 03:15 pm	<b>Ice Cream Social</b> Generously sponsored by <b>Troutman Pepper</b> Grand Ballroom

# Forum Day 1 – Thursday, May 9

08:00 am - 08:50 am

## Breakfast

Grand Ballroom

08:50 am - 09:50 am

## Session 1

**Children's Privacy – Special Considerations**

Room 301

**Chuck Cosson**, Adjunct Professor of Law, Seattle University Law School

**Katy Ruckle**, State Chief Privacy Officer, State of Washington

**Mandy Cartwright**, Partner, Lewis Brisbois

**Marsali Hancock**, President and CEO, EP3 Foundation

08:50 am - 09:50 am

**Privacy Challenges Associated With Generative AI**

Room 302

**Nancy Libin**, Partner, Davis Wright Tremaine

**David Rice**, Partner, Davis Wright Tremaine

**Khadra Abdulkareem**, Attorney, Amazon Web Services

08:50 am - 09:50 am

**The Balancing Act – Open Banking vs. Data Protection**

Room 307

**Eyvonne Mallett**, Of Counsel, Loeb & Loeb

**Bianca Lewis**, Associate, Loeb & Loeb

**Jolevette Mitchell**, Vice President and Senior Counsel, Apple Bank

**Jacques Sexton**, Assoc. Gen. Counsel - Data (Privacy, Security & Governance) – Legal & Compliance, DailyPay



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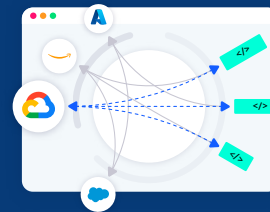


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— Jennifer Duams, General Counsel, Allen Institute for AI



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# Forum Day 1 – Thursday, May 9

- 08:50 am - 09:50 am **Updates on Lead Generation Activities, Expanded Definition of Data Brokers, Daniel's Law and the Slew of Resulting Litigation**  
[Room 308](#)  
**Angelo Stio**, Partner, Troutman Pepper  
**Tambry Bradford**, Partner, Troutman Pepper  
**Jim Koenig**, Partner, Troutman Pepper (moderator)
- 09:50 am - 10:10 am **Coffee Break** Generously sponsored by **Exterro**  
[Grand Ballroom](#)
- 10:10 am - 11:10 am **Session 2**  
**Consumer Privacy in Communications Data: AI, Robocalls, CPNI, and Beyond— a Regulator's Perspective**  
[Room 301](#)  
**Shana Yates**, Deputy Division Chief, FCC  
**Joseph Yeoman**, Indiana Deputy Attorney General  
**Bhavna Changrani**, Attorney, Division of Privacy & Identity Protection, FTC  
**Jolina Cuaresma**, Senior Policy Counsel, Enforcement Bureau, Federal Communications Commission (moderator)
- 10:10 am - 11:10 am **Key Developments in Health Data Protection and Cybersecurity**  
[Room 302](#)  
**Kirk Nahra**, Partner, WilmerHale  
**Shannon Togawa Mercer**, Counsel, WilmerHale
- 10:10 am - 11:10 am **Massaging the Message: What to Say, When to Say It, and to Whom During the Incident Response Process**  
[Room 307](#)  
**Kamran Salour**, Partner, Lewis Brisbois  
**Jason Maloni**, President, JadeRoq
- 10:10 am - 11:10 am **Reinforcing Privacy Programs Through Zero-Trust Architecture**  
[Room 308](#)  
**Luke Simonetti**, VP of Cyber Strategy Solutions, Booz Allen Hamilton  
**Ben Perry**, Of Counsel, Ogletree Deakins  
**John Engates**, Field Chief Technology Officer, Cloudflare
- 10:10 am - 11:10 am **Sharing Is Caring, But AI Don't Care – Assessing Guardrails for Sharing Data In Large AI Datasets**  
[Room 309](#)  
**Rohan Massey**, Partner, Ropes & Gray  
**Marc Groman**, Principle, Groman Consulting Group  
**Sajai Singh**, Partner, J. Sagar Associates  
**Stephen Burns**, Partner, Bennett Jones  
**Patricia Martín-Marrero**, Lead Counsel, R&D Data & Technology, Takeda Pharmaceuticals
- 10:10 am - 11:10 am **Successful Data Buying Strategies**  
[Room 310](#)  
**Julia Tama**, Partner, Venable  
**Rick Gardner**, Global Data Protection Officer, LexisNexis Risk Solutions  
**Hilary Wandall**, Chief Ethics & Compliance Officer, Dun & Bradstreet

# Troutman Pepper – Privacy, Cyber & AI Leadership by Design

Our Privacy + Cyber team is different by design:

- **Global Expertise and Our Innovative 360° Approach** – integrating privacy program creation and implementation, security safeguards and incident response, litigation, and regulatory investigations and enforcements.
- **An Expert and Industry-Experienced Team** – of world-class lawyers, cyber security experts and former industry leading privacy and security officers.
- **Expanded Range of Privacy, Cyber and Data Services** – beyond what is traditionally offered by law firms.
- **A One-Stop Shop** – for operational, risk, compliance, and regulatory support.

**It Is Go Time.** For global guidance that makes a world of difference, contact our co-leaders:

[jim.koenig@troutman.com](mailto:jim.koenig@troutman.com)

[ron.raether@troutman.com](mailto:ron.raether@troutman.com)

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The Troutman Pepper logo features the word "troutman" in a light blue, lowercase sans-serif font, with a small blue square icon to its right. Below it, the word "pepper" is written in a purple, lowercase sans-serif font.

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## Forum Day 1 – Thursday, May 9

- 11:10 am - 11:30 am **Coffee Break** Generously sponsored by **Exterro**  
**Grand Ballroom**
- 11:30 am - 12:30 pm **Session 3**  
**Cyber Incident Reporting for Critical Infrastructure Act of 2022: The Proposed Regulations and a View From the US, UK and EU**  
**Room 301**  
**Stuart Davey**, Partner, Pinsent Masons  
**Jordan Fischer**, Partner, Constangy, Brooks, Smith & Prophete  
**Nichole Clagett**, Senior Counsel for Regulatory Programs, Cybersecurity and Infrastructure Security Agency (CISA)  
**Sebastian Fischer**, Senior Counsel, Constangy, Brooks, Smith & Prophete
- 11:30 am - 12:30 pm **Intersection of Marketing and Sensitive Data**  
**Room 302**  
**Dan Frechtling**, CEO, Boltive  
**Gary Kibel**, Partner, Davis and Gilbert  
**Gicel Tomimbang**, Associate, Squire Patton Boggs
- 11:30 am - 12:30 pm **Litigation Trends and Risk Management: VPPA and CIPA Class Claims**  
**Room 307**  
**Carter Simpson**, Partner, Paul Hastings  
**Matt Gardner**, Senior Privacy Counsel, Ro
- 11:30 am - 12:30 pm **Navigating the Intersection of AI Governance, Data Protection, and Compliance: Strategies for Governance and Risk Management**  
**Room 308**  
**Leila Golchehreh**, Co-Founder & Chief Strategy Officer, Relyance AI  
**Charlotte Jones**, Senior Director, Head of Product, Privacy & Regulatory Legal, Five9  
**Jacqueline Cooney**, Partner, Arnall Golden Gregory  
**Lena Ghamrawi**, DPO, Quora
- 11:30 am - 12:30 pm **Privacy Risk Management, Risk Transfer and Risk Quantification**  
**Room 309**  
**John Morgan**, Director, Sr. Corporate Counsel, Cybersecurity, Salesforce  
**David Anderson**, Vice President, Woodruff Sawyer  
**George Platsis**, Senior Director, Digital Investigations & Discovery, J.S. Held  
**Bridget Choi**, Lead Product Counsel, Cyber, Woodruff Sawyer (moderator)
- 11:30 am - 12:30 pm **Risk is Everywhere: Best Practices for Data Retention and Disposition**  
**Room 310**  
**Maki DePalo**, Partner, Alston & Bird  
**Matt McClelland**, Senior Director, Information Governance, Ankura
- 11:30 am - 12:30 pm **Using De-Identification to Safely Enable Innovation and Commercialization**  
**Room 311**  
**Brian Rasquinha**, Associate Director, Solution Architecture, Privacy Analytics (Moderator)  
**Lauren Jones**, Senior Privacy Counsel, Surescripts  
**Jennifer Geetter**, Partner, McDermott Will & Emery

## Forum Day 1 – Thursday, May 9

12:30 pm - 01:30 pm

**Lunch** Generously sponsored by **AON**  
**Grand Ballroom**

01:30 pm - 02:30 pm

### **Keynote Jeff Kosseff: A Fireside Chat About His New Book, Liar in a Crowded Theater**

**Grand Ballroom**

**Jeff Kosseff**, Associate Professor of Cybersecurity Law, United States Naval Academy  
**Daniel Solove**, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)

02:30 pm - 03:30 pm

### **Session 4**

**Briefing with FTC Commissioner Attorney Advisors**

**Room 301**

**Danielle Estrada**, Attorney Advisor, FTC Commissioner Alvaro Bedoya  
**Gaurav Laroia**, Attorney Advisor, FTC Commissioner Rebecca Slaughter  
**Kevin Moriarty**, Attorney Advisor, Office of FTC Chair Khan  
**Elisa Jillson**, Attorney Advisor, FTC Commissioner Melissa Holyoak  
**Svetlana Gans**, Partner, Gibson Dunn (moderator)

02:30 pm - 03:30 pm

**Dude, Where's My Data? Exploring Privacy Compliance Through Connected Cars and Other Devices**

**Room 302**

**Jonathan Ende**, Partner, McDermott Will & Emery  
**David Cox**, Assist. Gen Counsel; Privacy, Data Governance & E-Discovery, Volkswagen of America  
**Danielle Kehl**, Principal Privacy Counsel, Cruise

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# 2024 PRIVACY + SECURITY FORUM

Orrick has a portfolio approach to mitigating risk and supporting a crisis in any jurisdiction or time zone.

Our suite of forward-thinking cybersecurity and privacy solutions helps to manage global data compliance risks, protect employee and consumer data, conduct risk assessments, implement incident preparedness and response programs and defend against high-stakes litigation and regulatory enforcement actions.



## Forum Day 1 – Thursday, May 9

02:30 pm - 03:30 pm

### Location Data in the Post-Dobbs Era

Room 307

**Marissa Boynton**, Partner, Latham & Watkins  
**Laura Belmont**, General Counsel, Civis Analytics

02:30 pm - 03:30 pm

### Privacy Compliance and the Importance of Due Diligence

Room 308

**Wayne Matus**, Co-Founder, General Counsel & EVP, Safeguard Privacy  
**Michael Hahn**, EVP and General Counsel, IAB  
**Alysa Hutnik**, Partner, Kelley Drye & Warren  
**Rachel Glasser**, CPO, Magnite

02:30 pm - 03:30 pm

### The Patchwork of Consent Requirements and Health Data: What Should Companies Consider?

Room 309

**Thora Johnson**, Partner, Orrick, Herrington & Sutcliffe  
**Sundeep Kapur**, Senior Associate, Orrick, Herrington & Sutcliffe  
**Andrew Shaxted**, Senior Managing Director, FTI Consulting

02:30 pm - 03:30 pm

### Unpacking the Security Implications of the New Bulk Data Executive Order

Room 310

**Brian Lichter**, VP, Engagement Management, Aon  
**Adam Hickey**, Partner, Mayer Brown  
**Sam Singer**, Chief Counsel, Cybersecurity, Boeing  
**Eric Johnson**, Principal Deputy Chief, Foreign Investment Review Section, National Security Division, U.S. Department of Justice

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## Forum Day 1 – Thursday, May 9

02:30 pm - 03:30 pm

**Youth Online Safety: Evaluating Regulatory Enforcement and Litigation Risks in an Uncertain Legal Landscape**

[Room 311](#)

**Emily Tabatabai**, Partner, Orrick Herrington & Sutcliffe

**Hannah Levin**, Senior Associate, Orrick Herrington & Sutcliffe

**James Trilling**, Attorney, Division of Privacy & Identity Protection<br>FTC

03:30 pm - 04:00 pm

**Ice Cream Social** Generously sponsored by **Troutman Pepper Grand Ballroom**

04:00 pm - 05:00 pm

### Session 5

**Maturing Beyond the Plan: Developing the Infrastructure for Effective Cybersecurity Incident Response**

[Room 301](#)

**Elizabeth Dill**, Partner & Co-Chair, Advisory Compliance, Mullen Coughlin

**Matthew Ahrens**, Vice President, Charles River Associates

04:00 pm - 05:00 pm

**Navigating the Complexities of AI Governance in Our Rapidly Evolving Technological Landscape**

[Room 302](#)

**Fran Faircloth**, Partner, Ropes & Gray

**Lauren Misztal**, SVP, General Counsel, Clario

04:00 pm - 05:00 pm

**Privacy-Preserving AI: Learnings from Privacy Laws Around the Globe**

[Room 307](#)

**Alan Campos Elias Thomaz**, Partner, Campos Thomaz Advogados

**Giovana Carneiro**, Graduate Teaching Assistant, Instituto de Tecnologia e Sociedade (ITS Rio)

04:00 pm - 05:00 pm

**SEC v. SolarWinds Corp. and Timothy G. Brown: Implications for Cybersecurity Professionals, Companies, and National Security**

[Room 308](#)

**Josef Ansorge**, Special Counsel, Cooley

**Johnathan Rudy**, Senior Corporate Counsel, Cybersecurity & Data Protection, TransUnion

**Emily Coyle**, President, Cyber Governance Alliance

04:00 pm - 05:00 pm

**The Evolving Enforcement and Litigation Landscape for Health Data**

[Room 309](#)

**David Schwartz**, Partner, Arnold & Porter

**Douglas Swetnam**, Section Chief Data Privacy & Identity Theft Unit, Office of the Indiana Attorney General

**Robin Rosen Spector**, Senior Attorney, Division of Privacy and Identity Protection, FTC

04:00 pm - 05:00 pm

**US Cybersecurity Regulatory Developments and Individual Cybersecurity Liability**

[Room 310](#)

**Timothy Howard**, Partner, Freshfields

**Alexandra Rebay**, SVP, Deputy General Counsel, and Chief Compliance Officer (retired), Verizon Communications

**David Aaron**, Senior Counsel, Perkins Coie

05:00 pm - 06:00 pm

**Reception** Generously sponsored by **BDO Grand Ballroom**

Join us for an evening reception with delicious hors d'oeuvres and beverages.

# ALSTON & BIRD

## PRIVACY, CYBER & DATA STRATEGY PRACTICE

The attorneys on Alston & Bird's Privacy, Cyber, and Data Strategy Team draw on their wealth of experience to provide companies industry-leading support in navigating the complex rules, laws, and regulations governing privacy, cybersecurity, and data protection in the U.S., Europe, and abroad. The Team comprises members from a variety of practice and geographic areas to ensure each client receives highly effective counseling tailored to their current and future needs. Areas of special focus include:

- Cybersecurity preparedness and incident response
- Artificial Intelligence
- Cross-border data transfers
- FinTech and Payment Technologies
- Emerging technologies
- Big Data
- Health care & life sciences
- Privacy and security regulatory enforcement

Alston & Bird has been recognized for many years as one of the leading U.S.-based law firms in the area of privacy, cybersecurity, and other data-related matters. Recent examples include:



**For more information contact:**

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## Forum Day 2 – Friday, May 10

08:00 am - 08:50 am

### Breakfast

Grand Ballroom

08:50 am - 09:50 am

### Session 6

**AI Compliance Issues in Privacy and Information Management**

Room 301

**Rebecca Perry**, Director of Strategic Partnerships, Exterro  
**Jeff Brueggeman**, VP, Global Public Policy, AT&T  
**Paul Luehr**, Partner, Luehr, Manatt, Phelps & Phillips  
**Jared Bomberg**, U.S. Policy Lead, Privacy and Data Strategy, Google

08:50 am - 09:50 am

**Data Broker Developments and Action Items in 2024 and Beyond**

Room 302

**Darren Abernethy**, Shareholder, Greenberg Traurig  
**Tony Ficarotta**, VP & General Counsel, Network Advertising Initiative  
**Julia Shullman**, General Counsel & CPO, Telly  
**Jordan Abbott**, Chief Privacy Officer, Acxiom

08:50 am - 09:50 am

**Lions and Tigers and Bears, Oh My! Global Legal Risks in Cybersecurity Investigations**

Room 307

**Brian Hengesbaugh**, Partner, Baker McKenzie  
**Scott Jones**, Senior Counsel, Johnson & Johnson  
**Mary Ann Le Fort**, Chief Privacy Officer, Priceline.com

08:50 am - 09:50 am

**Secondary Use of Research Data and Samples: Challenges and Opportunities**

Room 308

**Melissa Levine**, Counsel, Global Regulatory, Hogan Lovells  
**Peggy Bodin**, Global Privacy Officer, ThermoFisher Scientific  
**Esra Krause**, Executive Counsel, Privacy & Data Security, Iovance Biotherapeutics

09:50 am - 10:10 am

### Coffee Break

Grand Ballroom Generously sponsored by **Exterro**

10:10 am - 11:10 am

### Session 7

**A Pathway to Corporate Data Governance and Data Monetization: Catalysts, Challenges, Approaches and Benefits**

Room 301

**Scott Margolis**, Managing Director, FTI Consulting  
**Emily Coyle**, President, Cyber Governance Alliance; Strategic Advisor, Forbes-Tate Partners;  
Senior Advisor, Gray Space Strategies

10:10 am - 11:10 am

**A Perspective from the Privacy Office – Preventing Personal Data Theft and Fraud**

Room 302

**Karen Schuler**, Head of Global Privacy & Data Protection, BDO  
**Elise Houlik**, Chief Privacy Officer, Intuit  
**Ed Britan**, VP, Associate GC, Head of Global Privacy, Salesforce  
**John Fiske**, Director, Office of the Data Protection Officer, Meta  
**Kimberly Shur**, Sr. VP, Global Compliance Counsel & Privacy Officer, Marriott International





# Gibson Dunn is proud to support the **2024 Privacy + Security Forum Spring Academy**

Our Privacy, Cybersecurity, and Data Innovation group brings together a global team of former in-house executives and technologists, regulators, prosecutors, and government leaders. Clients rely on us to design holistic and innovative strategies that protect and advance their core business goals in the face of the most challenging regulatory, litigation, and strategic threats.

Our practice stands out for the remarkable breadth of high-stakes matters we handle, our many successes for clients in cross-border regulatory and multijurisdictional matters, and our deep technical knowledge of data-driven business models.

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## Forum Day 2 – Friday, May 10

- 10:10 am - 11:10 am **Pixel Audits: Understanding Legal Risks and Compliance Best Practices**  
**Room 307**  
Arianna Evers, Special Counsel, WilmerHale  
Andrew Shaxted, Senior Managing Director, FTI Consulting  
Juliette Stancil, Assistant General Counsel Data Privacy, Intuit
- 10:10 am - 11:10 am **Privacy and Security for Employers with a Global Workforce**  
**Room 308**  
Nan Sato, Partner, Fisher Phillips  
Kile Marks, Associate, Fisher Phillips  
Jordan Crenshaw, Senior Vice President, U.S. Chamber of Commerce
- 10:10 am - 11:10 am **The Changing Landscape of Direct and Indirect U.S. Cyber Laws and Standards**  
**Room 309**  
Randy Sabett, Special Counsel, Cooley  
Amy Apostol, Assistant General Counsel, Cyber & Emerging Technologies, Leidos  
Reena Paraguya, General Counsel, Chief Privacy and Compliance Officer, Cofense
- 10:10 am - 11:10 am **The FTC's Privacy Program: Where Is It Now and Where Is It Going?**  
**Room 310**  
Reed Freedman, Partner & Co-Chair, Privacy Group, ArentFox Schiff  
Michelle Bowling, Associate, ArentFox Schiff  
Anne Cheung, Assistant General Counsel, Global Privacy, Interpublic Group
- 10:10 am - 11:10 am **Updates on the Role of Article III's Injury-in-Fact Requirement in Privacy Class Actions**  
**Room 311**  
David Poell, Partner, Sheppard Mullin  
Josef Ansoorge, Special Counsel, Cooley
- 11:10 am - 11:30 am **Coffee Break**  
**Grand Ballroom** Generously sponsored by **Exterro**
- 11:30 am - 12:30 pm **Session 8**  
**Advanced Data Privacy, Cybersecurity Breach and AI Class Action  
Litigation Defense Strategies and Compliance Lessons**  
**Room 301**  
Ian Ballon, Shareholder, Greenberg Traurig  
Ann Staggs, Associate General Counsel, Privacy, Cybersecurity and AI, Airbnb
- 11:30 am - 12:30 pm **AI and Data Act – Europe's Newest Data Regulation Wave  
and Its Impact on US Businesses**  
**Room 302**  
Dr. Carolin Monsees, Partner, Taylor Wessing  
Christopher Jeffrey, Partner, Taylor Wessing (UK)  
Maeve Ryan, AI Policy Manager, Meta
- 11:30 am - 12:30 pm **Data Brokers in the Crosshairs: Regulatory, Legislative,  
and Enforcement Trends and Insights**  
**Room 307**  
Jennifer Archie, Partner, Latham & Watkins  
Matthew Frank, Chief Legal Officer, Truthfinder/Instant Checkmate  
Keir Lamont, Director for US Legislation, Future of Privacy Forum

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## Forum Day 2 – Friday, May 10

11:30 am - 12:30 pm

### **Game Of Thrones Meets Modern Family: Building A Practical Privacy Program**

**Room 308**

**Peter McLaughlin**, Partner, Rimon Law

**Dave Cohen**, Director, LevelUP

**Elise Houlik**, Chief Privacy Officer, Intuit

**Dean Forbes**, Vice President, Associate General Counsel, Chief Privacy Officer, DaVita

11:30 am - 12:30 pm

### **Life After Lock Up: After Your Data is Taken and Your Systems Encrypted**

**Room 309**

**Kate Hanniford**, Partner, Alston & Bird

**Sara Sendek**, Managing Director, Cybersecurity & Data Privacy, FTI Consulting

**Jon Knight**, Sr. Corporate Counsel at Delttek

**Sam Kaplan**, Assist. General Counsel, Public Policy & Government Affairs, Palo Alto Networks

11:30 am - 12:30 pm

### **Practical Website Privacy Compliance Steps for Attorneys and Marketing Professionals**

**Room 310**

**Jeremy Berkowitz**, Senior Privacy Director & Deputy Chief Privacy Officer, Paul Hastings

**Val Ilchenko**, General Counsel & Chief Privacy Officer, TrustArc

**Kelly Miranda**, Chief Privacy Officer, Grindr

12:30 pm - 01:30 pm

## **Lunch**

**Grand Ballroom**

01:30 pm - 02:30 pm

## **Keynote: Anu Bradford - A Fireside Chat About Her New Book, Digital Empires**

**Grand Ballroom**

**Anu Bradford**, Henry L. Moses Professor of Law and International Organization, Columbia Law School

**Paul Schwartz**, Jefferson E. Peysner Professor of Law, Director of the Berkeley Center for Law & Technology, University of California Berkeley School of Law (moderator)

02:30 pm - 03:30 pm

## **Session 9**

### **Background Screening and CFPB Rule Making**

**Room 301**

**Kevin Coy**, Partner, Arnall Golden Gregory

**Erin Doyle**, Associate, Arnall Golden Gregory

**Eric Ellman**, Sr. VP, Public Policy & Legal Affairs, Consumer Data Industry Association

02:30 pm - 03:30 pm

### **MFA Bypass Techniques: The Evolving Threat**

**Room 307**

**James Tolles**, Vice President, Response, ZeroFox

**Kamran Salour**, Partner, Lewis Brisbois

02:30 pm - 03:30 pm

### **The Brussels Effect (Again): Compliance Strategies for the EU's New Digital and Cyber Laws**

**Room 308**

**Edward Machin**, Counsel, Ropes & Gray

**Charlie Wood**, Vice President, Carlyle

**David Cox**, Assistant General Counsel; Privacy, Data Governance, & E-Discovery, Volkswagen of America

**Jennifer Everett**, Partner, Jones Day





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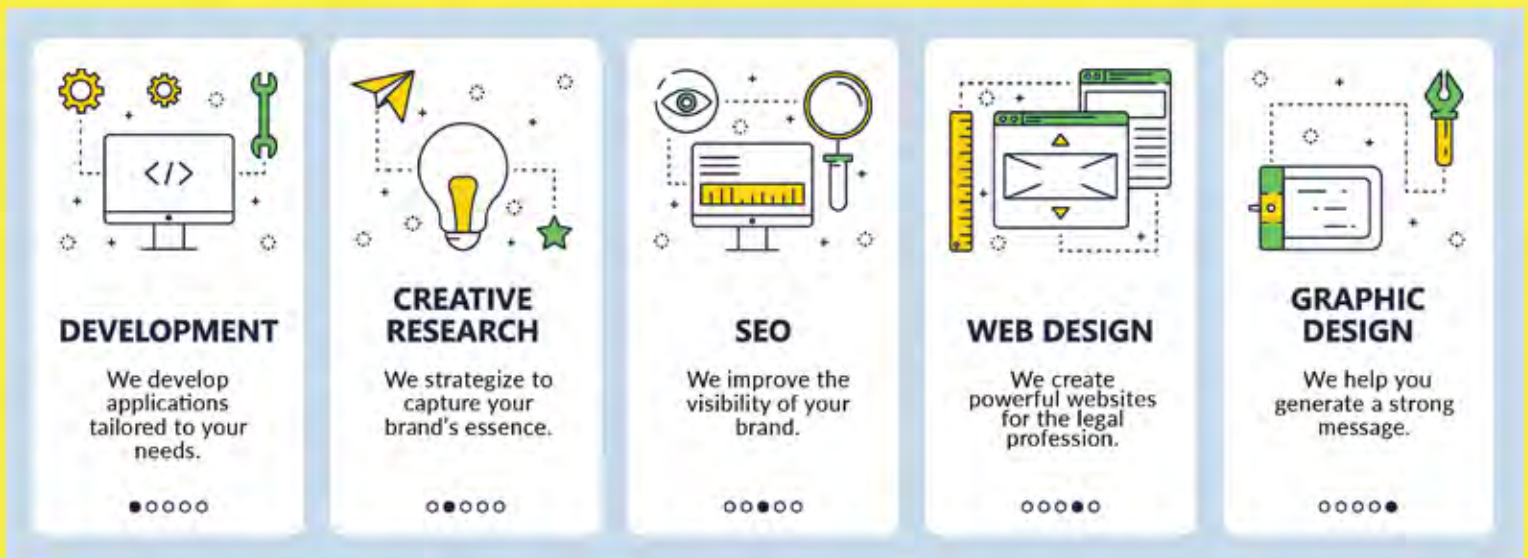
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# Forum Day 2 – Friday, May 10

03:30 pm - 04:00 pm

**Ice Cream Social** Generously sponsored by **Troutman Pepper**  
Grand Ballroom

# BerrySeed

A horizontal row of five white service cards with light blue borders, set against a yellow background. Each card features a central icon, a title, a description, and a progress indicator at the bottom. The icons include gears and a wrench for development, a lightbulb and paper plane for creative research, an eye and magnifying glass for SEO, a ruler and computer screen for web design, and a pen nib and tablet for graphic design.

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# CPSA Privacy Certification

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Obtaining a CPSA credential is a significant achievement. The CPSA exam is a rigorous test designed by law professors. A CPSA privacy certification demonstrates that you are proficient and up-to-date in data privacy.

## What Makes the CPSA Different From Other Certifications?

The CPSA certification recognizes you as a professional with fundamental knowledge of privacy and security laws. The certification exam is authored by leading privacy experts, Professors Daniel Solove and Paul Schwartz, who have taught privacy law for more than 60 years combined.

## Why Should You Obtain a CPSA Privacy Certification?

Our privacy certification tests whether you have demonstrated proficient knowledge of information privacy law. You'll become a Certified Member of the Privacy + Security Academy (CPSA) by passing the exam.

## The CPSA Privacy Certification Is For:

- Attorneys
- Privacy Professionals
- Security Professionals
- Chief Information Officers
- Policymakers

# PRIVACY TRAINING: BUILDING TRUST REDUCING RISK

## Why the need to invest in a Privacy Training Library? Isn't our current training sufficient?

Specialized privacy training for different workforce roles is essential. There are too many different privacy laws for just a single generic training.

## Can we develop training in-house?

It would take too long. There are too many laws, and they're changing constantly.



## Why is excellent privacy training key to a strong privacy program?

Privacy training empowers teams to handle data responsibly, minimizing violations.

## Does privacy training matter to regulators?

The quality of training is a big factor in how regulators determine which companies to penalize.

## How will investing in privacy training pay-off?

Training greatly reduces the risk of regulatory violations. Excellent data protection improves customer trust and loyalty.

## Does privacy training help a reputation?

Excellent privacy training is tangible evidence of the strength of a privacy program.



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