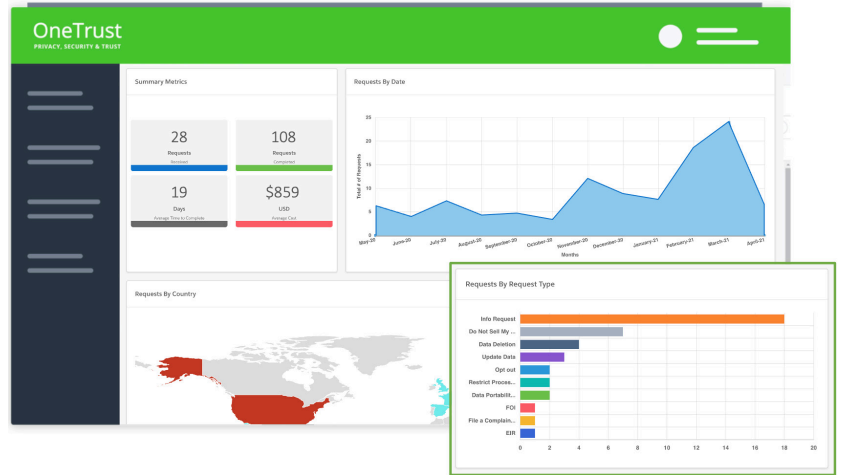




OneTrust Privacy Rights (DSAR) Automation

AUTOMATE PRIVACY RIGHTS REQUESTS FROM INTAKE THROUGH FULFILLMENT

Responding to even a few privacy rights requests is an expensive and time-consuming endeavor for organizations, and it's nearly impossible to replicate these manual processes in a timeframe that meets regulatory standards at scale. With a growing awareness of consumer and employee privacy rights, any kind of event, such as a data breach, bad publicity, or internal reorganizations, could trigger a major increase in privacy rights requests. In order to protect your organization and maintain trust with consumers and employees, the time to automate your privacy rights workflow is now.



OneTrust Privacy Rights (DSAR) Automation

OneTrust's Privacy Rights Automation solution helps organizations create a seamless way for consumers and data subjects to submit requests, validate requestors' identities, automatically discover and action data, redact sensitive information, securely share data with the requestor, and build reports and dashboards to identify areas for internal process improvement. By leveraging web form and workflow templates and a library of hundreds of pre-built integration plug-ins, organizations can dynamically triage requests, ensure fulfillment accuracy with different jurisdictions, and scale their program when an influx of requests is received.

The OneTrust Difference:



GUIDANCE BAKED IN:

Leverage OneTrust DataGuidance™ to power recommendations for request fulfillment and automation for hundreds of the world's leading privacy laws.



SCALABLE FULFILLMENT:

Use surgical precision to find relevant data across systems with Targeted Data Discovery™.



AUTOMATED DATA REDACTION:

Automate the redaction process for sensitive and personal data not related to the requestor.



Streamline the Intake Process by Utilizing Templates & Customizable Web Forms

- Leverage research backed CCPA, LGPD and GDPR request intake templates to validate data subject's location
- Customize or create unique request intake forms and embed directly on websites or other online properties
- Enable consumer and data subjects to select their language preference from over 100 languages
- Utilize information collected on dynamic intake forms to route request and kick-off fulfillment process
- Track requests and limit requests to two per 12-month period in accordance with the CCPA

Simplify Identity Verification Process

- Enable consumers to attach evidence when submitting a request to verify their identity and proof of residency
- Leverage various identity validation approaches, including email, phone, login portals or security questions
- Verify identity to auto-detect duplicate and repetitive requests and auto-expire unverified requests
- Integrate with customer databases and identity validation technologies, for example, Experian and LexisNexis

Replace Manual Tasks with Targeted Data Discovery™ Technology

- Automate each manual step used to process consumer rights and opt-out of sale requests with the right exception rules to flag outliers
- Support all data classifications including structured, unstructured, on-premise, in cloud, and email
- Discover and sync IT system inventories from CRMs, Marketing Automation, CASBs, CMDDBs, and Identity as a Service tools
- Create manual review and redaction steps that can be inserted prior to responding directly to a data access, portability, or deletion request

Automate the Redaction of Emails and Files in Response to Privacy Rights Requests

- Automatically discover or manually upload emails and files to the request
- Scan files with Athena AI and NLP algorithms to automatically classify and redact necessary data
- Review redacted documents in a single dashboard with confidence scores and make any necessary adjustments
- Securely share the results via an encrypted messaging portal to finish request fulfillment

Maintain Records of Communication & Generate Dashboards for Reporting

- Communicate with consumers and data subjects via a secure messaging portal
- View analytics dashboards to identify areas of improvement including cost-per-request calculations
- View, edit, and export executive dashboards and reports for internal and external review and benchmarking



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OneTrust is the #1 fastest growing and most widely used technology to help organizations build more trusted privacy, security, and governance programs. More than 8,000 customers use OneTrust to comply with the with the CCPA, GDPR, LGPD, and more. The OneTrust platform is powered by the OneTrust Athena™ AI, and our offerings include OneTrust Privacy, OneTrust PreferenceChoice™, OneTrust Vendorpedia™, OneTrust GRC, OneTrust Ethics, OneTrust DataGuidance™, OneTrust DataDiscovery™, and OneTrust DataGovernance™. Learn more: [OneTrust.com](https://www.onetrust.com) and [LinkedIn](https://www.linkedin.com/company/onetrust).
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