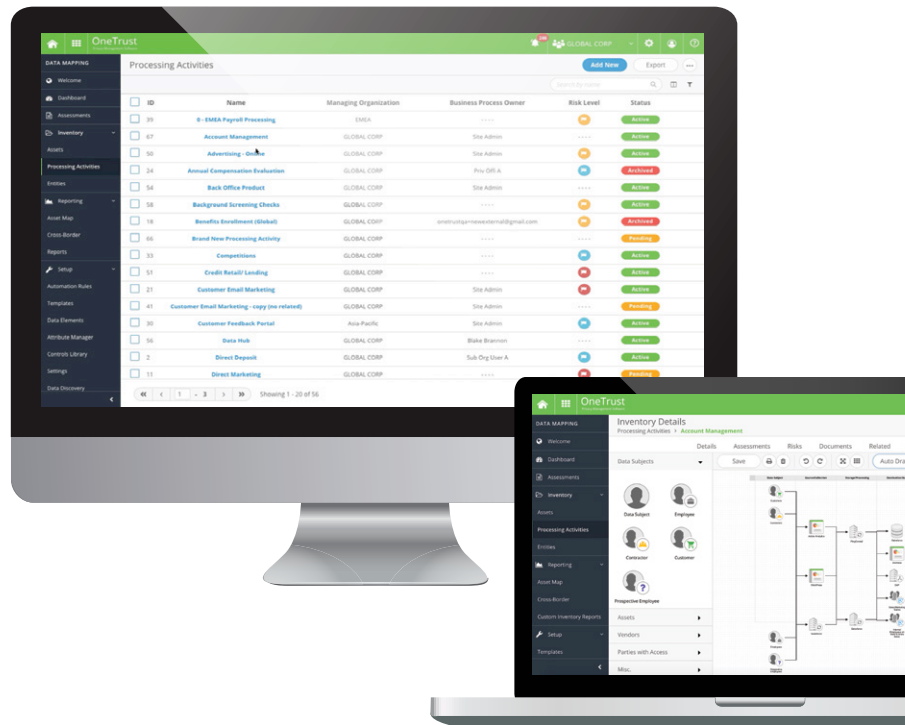


OneTrust Data Inventory & Mapping

SCALABLE AUTOMATION TECHNOLOGY TO HELP YOU REACH & MAINTAIN GLOBAL COMPLIANCE

Privacy Laws and Data Breaches Ignite the Need for a Modern Vendor Risk Solution

Global privacy laws, such as the California Consumer Privacy Act (CCPA), EU's GDPR, and many others, have changed the way organizations track data usage. These laws were spurred on by a massive rise in personal data collection, frequent data breaches, and the growing regularity of cross-border data transfers. As a result, two critical challenges emerged. First, organizations needed a scalable way to discover what data they have, how it is used, where it exists, who has access to it, where it flows, and how it is protected. Second, organizations must maintain detailed, ongoing records for compliance. To do so, privacy and security leaders are replacing spreadsheets and traditional risk management solutions with modern data mapping automation technology that is purpose-built to solve these challenges at scale.



STREAMLINED DATA MAPPING

Save time mapping your records of processing activities and asset inventory with assessment automation and flexible data population methods



INTELLIGENT RISK MITIGATION

Discover and address risks faster with automatic risk flagging, embedded with regulatory guidance



MAINTAIN COMPLIANCE

Simplify record keeping with automation, gain insight with dynamic dashboards, and keep your data inventory evergreen

OneTrust Data Inventory & Mapping

OneTrust Data Inventory & Mapping technology enables your organization to better understand how data is used throughout your organization. With a best-in-class user experience, flexible data discovery methods, and powerful automation engine, OneTrust helps quickly build and maintain your organization's asset inventory and data map. Powered in part with OneTrust Assessment Automation technology, the tool auto-identifies risks, as well as provides research-backed mitigation recommendations. With OneTrust Data Inventory & Mapping, gain valuable insight into how data is used throughout your organization as well as demonstrate and maintain ongoing compliance with granular reports and dashboard visuals.



Key Capabilities:

- **Speed & Simplicity:** Get up and running quickly with diverse data discovery and intuitive workflows
- **Intelligent Risk Mitigation:** Find risk areas and access embedded regulatory guidance to mitigate
- **Global Privacy Compliance:** Centralize records for compliance and easily generate custom reports
- **Evergreen:** Integrate Privacy by Design into your most common workflows for ongoing compliance
- **Fully Integrated:** Leverage deeply integrated OneTrust modules that grow more powerful together

Build Your Data Map Faster with Flexible Data Population Methods

- Discover assets and processing activities with automated, quick-to-finish questionnaire workflows
- Streamline data mapping efforts by bulk importing existing data directly into OneTrust
- Integrate seamlessly with data discovery tools and configuration management databases (CMDB)
- Alleviate data sprawl and ingest only the data you need with OneTrust Targeted Data Discovery™

Take a Risk-based Approach to Compliance with Intelligent Risk Mitigation

- Surface compliance risks with automatic risk flagging, embedded within assessment templates
- Access auto-generated mitigation recommendations backed by world-class legal research
- Adapt assessments and risk levels to meet your use case with powerful customization capabilities
- Reduce repetitive work using a powerful, rules-based automation engine to tailor workflows
- Increase risk mitigation accountability with risk owners, deadlines, and automated reminders

Simplify Global Compliance with Scalable Recordkeeping & Reporting

- Centralize processing activities and inventory into a single platform for a unified privacy approach
- Meet GDPR Art. 30 (and other global laws) with templated reporting and customization tools
- Gain a comprehensive view of data transfers & locate assets with a visual cross-border data map
- Easily perform DPIAs and link processing activities and assets to your vendors and incidents
- Auto-generate data lineage diagrams to visually represent your organization's data flows

Keep Your Data Map Evergreen For Ongoing Compliance

- Maintain an evergreen data map & keep records up-to-date with ongoing automated assessments
- Empower business units to take a Privacy by Design approach with easy-to-use, self-service portals
- Embed data mapping processes into existing tools and workflows via plug-and-play integrations
- Schedule re-assessments on a recurring basis to help maintain compliance over time
- Keep data up-to-date with auto-triggered assessments when processing activities or assets change

Create a Comprehensive Privacy Program with the OneTrust Platform

- Amplify the value of Data Inventory & Mapping technology with full OneTrust platform integration
- Build a compliance center of excellence by creating a single pane of glass for privacy compliance
- OneTrust offers compliance tools for marketing, vendor risk management, and incident response



ONLINE DEMO AND FREE TRIAL **AT ONETRUST.COM**

OneTrust Privacy
PRIVACY MANAGEMENT SOFTWARE

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OneTrust is the #1 most widely used privacy, security and third-party risk technology platform trusted by 3,000 companies to comply with the CCPA, GDPR, ISO27001 and hundreds of the world's privacy and security laws. OneTrust's three primary offerings include OneTrust Privacy, OneTrust PreferenceChoice™ and OneTrust Vendorpedia™. For more, visit OneTrust.com.
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