

Does this process any location data received from a mobile device or IP address?	
If yes, have we received the individual's consent?	
Does this process any other location data	
If yes, for what purpose to we process this information?	
Do we share this data with third-parties?	
What is the nature of the third-parties data is shared with?	
Do the third-parties have a signed a Data Protection Agreement ?	
Do you feel this process requires any updates or modifications to the current (NAME) Privacy Policies?	

Privacy Policy Self-Validation

Privacy Policies (specify which policy) and is designed to help assess if a particular data use is HAVE CUSTOMIZED FOR YOUR DISCLOSED PURPOSES



Personal details: Name, contact information, date of birth, driver's license number and expiration date and emergency contact information, passport information

Transaction information:

Loyalty accounts: [Membership name] rewards information, online user account details, membership/corporate ID number and frequent flyer or travel partner affiliations

Payment information: Credit card details, bank account information.

Preferences: Information regarding marketing preferences or information collected in the course of surveys or promotion offers

Photos: Photographs receipts submitted through our mobile applications or websites

Sensitive information: Information about.....

Financial information: necessary to facilitate the purchase or [as specified in the privacy policy]

Not listed



Transactional: To assist the transactions that the customer request, including.....

Customer Support: To provide customer service related to a customer's interactions with us or to respond to enquiry

Loyalty: To enroll a customer in our loyalty programs and send non-promotional information relating to ongoing membership of these programs

Location: [If applicable, as outlined in the Privacy Notice]

Legal: To share information with government and regulatory authorities when required by law or in response to legal process obligation, or request

Informational: To communicate important information about your [transaction]

Enhanced experience: To assist us in providing better products and services: for example

Analysis: To compile statistics and analysis about our customers' use of our websites, products and services. [Additional use descriptions]

Personalizations: To develop a profile of you and your interactions with us so that we can provide tailored offers, opportunities and services that may be of interest to you

Security: To protect our legal rights and manage the security of our networks and property. [Additional Descriptions]

Loss prevention: [Add Descriptions]

Risk Management: [Add Descriptions]

Marketing: To send you certain promotional or targeted marketing communications, opportunities and services that may be of interest to you. [Additional Descriptions]

Communications: To send you [Additional Descriptions]

Not listed



Yes

No

Yes

No

Yes

No

List approved/possible location data use cases

Not listed

Yes

No

Subsidiary

Service Providers or Business Partners, including

(1) payment, administrative and technical support providers

(2) companies who conduct,

(3) communication providers which send email and other marketing and service-related communications on our behalf

(4) customer support providers, such as the provider

(5) other

(6) other

(7) other

Not listed

Yes

No

Yes

No

Process Name

Data Elements Used

Description of Process