

California Privacy Rights Act of 2020 Qualifies for November Ballot

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Client Alert

The [California Privacy Rights Act of 2020](#) (CPRA), the California ballot initiative that would amend and expand the California Consumer Privacy Act of 2018 (CCPA), has qualified for the November 2020 California ballot.

As we previously reported, Californians for Consumer Privacy, the initiative's proponent, began submitting signatures to state election officials in early May, 2020. On June 24, 2020, California Secretary of State Alex Padilla [announced](#) that the initiative garnered the 623,212 valid signatures necessary to appear on the November ballot and terminated further signature verifications.

If approved by California voters, most provisions of the CPRA would become operative on January 1, 2023. For an overview of the ways in which the CPRA would amend the CCPA, please see our [May 2020](#) and [December 2019](#) client alerts and visit our [CCPA Resource Center](#) for a host of other CCPA news and compliance resources.

Visit our [Privacy + Data Security](#) page for links to our privacy library and resource centers on the CCPA, the GDPR, and cybersecurity. Be sure to bookmark and visit regularly, as new insights will be added frequently.

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