



Schedule

October 3-5, 2018

Washington, DC privacyandsecurityforum.com

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12 Thursday - Session 1 (8:50 AM – 9:50 AM
14 Thursday - Session 2 (10:10 AM – 11:10 AM

16	••• Thursday - Session 3 (11:30 AM – 12:30 PM)
18	Thursday - Keynote (Plenary) (1:30 PM – 2:30 PM)
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30	••••• Friday - Session 8 (11:30 AM – 12:30 PM)
31	Friday - Keynote (Plenary) (1:30 PM – 2:30 PM)
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34	 Advisory Board Members
36	•••••• Our Sponsors

The Privacy + Security Forum breaks down the silos of privacy and security by bringing together seasoned thought leaders.

Sessions and workshops are rigorous and deliver practical takeaways for all participants. Forum speakers engage the highly experienced audience in discussion, scenarios, and hands-on activities.

ROPES & GRAY

is a proud supporter of the 2018 Privacy + Security Forum.

We help our clients navigate the increasingly complex legal landscape surrounding privacy and cybersecurity, from managing global privacy and data protection to responding effectively to security incidents and alleged privacy violations.

Ropes & Gray's privacy & cybersecurity practice has long been ranked as a leader by Chambers USA, Chambers Global and The Legal 500, and has been named a "Privacy & Consumer Protection Group of the Year" by Law360 four of the last six years.

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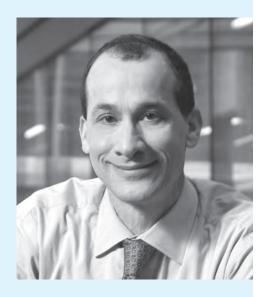
Organizers

Daniel J. Solove



Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

Paul M. Schwartz

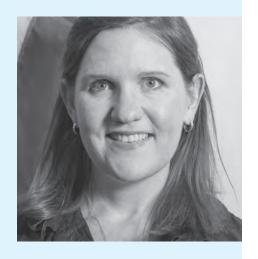


Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.

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Keynote Speakers

Rebecca Kelly Slaughter



Rebecca Kelly Slaughter was sworn in as a Federal Trade Commissioner on May 2, 2018.

Prior to joining the Commission, she served as Chief Counsel to Senator Charles Schumer of New York, the Democratic Leader.

A native New Yorker, she advised Senator Schumer on legal, competition, telecom, privacy, consumer protection, and intellectual property matters, among other issues. Prior to joining Senator Schumer's office, Ms. Slaughter was an associate in the D.C. office of Sidley Austin LLP. Ms. Slaughter received her B.A. in Anthropology magna cum laude from Yale University. She received her J.D. from Yale Law School, where she served as an editor on the Yale Law Journal.

Willem Debeuckelaere



Mr. Debeuckelaere has been President, Commission for the Protection of Privacy, Belgium, since April 2007.

He was head of the cabinet of the Belgian Minister of the Interior from 1995 till 1998. Mr. Debeuckelaere was first nominated judge of the tribunal of first instance and subsequently, in 2002, counsellor of the Ghent Court of Appeal. He was Vice-President of the Belgian Commission for the Protection of Privacy from 2004 till March 2007.

He worked as a lawyer from 1977 till 1995. He was president of the Flemish "Human Rights League" from 1982 to 1989.

Mr. Debeuckelaere is law graduate of the Ghent University, and has published on topics including legal aid, privacy, data protection, constitutional law, and administrative law.

Jeff Jonas



National Geographic called Jeff Jonas the Wizard of Big Data. A three-time entrepreneur, Jonas sold his last company to IBM in 2005. Jonas serves on the boards of both the United States Geospatial Intelligence Foundation (which supports the National Geospatial Agency — a US spy agency) and Electronic Privacy Information Center (EPIC). He is also on the advisory board of the Electronic Frontier Foundation (EFF). On a personal note, Jonas is one of only three people in the world who has completed every Ironman triathlon currently on the global circuit. This is especially significant given he was briefly a quadriplegic in 1988 following a car accident.



Schedule Time Chart

Wednesday, October 3 **Pre-Conference Workshops**

Time

7:30am-9:00am 9:00am-10:15am 10:15am-10:45am 10:45am-12:00pm 12:00pm-1:30pm 1:30pm-2:45pm 2:45pm 3:15pm 3:15pm-4:30pm

Time

7:30am-8:50am 8:50am-9:50am 9:50am-10:10am 10:10am-11:10am 11:10am-11:30am 11:30am-12:30pm 12:30pm-1:30pm 1:30pm-2:30pm 2:30pm-3:30pm 3:30pm-4:00pm 4:00pm-5:00pm 5:00pm-6:00pm

Wed, Intensive Days

Breakfast Breakfast Session 1 AM Workshop Part 1 Break Break Session 2 AM Workshop Part 2 Lunch Lunch Session 3 PM Workshop Part 1 Ice Cream Break Ice Cream Break Session 4

Wed, Workshops

PM Workshop Part 2

Fri, Oct 6

Ice Cream Break

Session 10

N/A

Thurs, Oct 5

Ice Cream Break

Session 5

Reception

Breakf ast **Breakfast** Session 1 Session 6 Break Break Session 2 Session 7 Break Break Session 3 Session 8 Lunch Lunch Keynote (Plenary) Keynote (Plenary) Session 4 Session 9

AM Workshops 9:00 **AM** – 12:00 **PM** Session Times 1 and 2

California Privacy Law

Level 201 ROOM 308

- -Lothar Determann, Partner, Baker & McKenzie
- -Anne-Kathrin Kroemer, Sr. Director, Legal at Rubrik
- -Hank Dempsey, Head of State & Local Government Affairs, Dropbox

Understanding the FTC on Privacy + Security

Level 101 ROOM 307

- -Timothy Tobin, Partner, Hogan Lovells US LLP
- -Jamie Hine, Senior Attorney, Federal Trade Commission of Privacy and Identity Protection
- -Michelle Rosenthal, Director of Privacy + Data Security for Federal Regulatory Affairs of T-Mobile
- -Carolyn Holcomb, Partner, Cybersecurity and Privacy, of PwC US

Artificial Intelligence + Machine Learning

Level 201 ROOM 407

- -Aaron Burstein, Partner, Wilkinson Barker Knauer LLLP
- -Jeffrey D. Batt, Vice President Cyber Practice, Marsh
- -Mike Lyons, Director of Product Development, FairWarning

PM Workshops 1:30 **PM** – 4:30 **PM** Session Times 3 and 4

Privacy Impact Assessments

Level 201 ROOM 308

- -Behnam Dayanim, Partner, Global Co-Chair, Privacy & Cybersecurity Practice, Paul Hastings
- -Jacqueline Cooney, Senior Privacy Advisor, Privacy & Cybersecurity Practice, Paul Hastings

Blockchain

Level 101 ROOM 307

- -Fiona Maclean, Senior Associates, Latham & Watkins (London)
- -James Aquilina, Senior Executive Managing Director, Stroz Friedberg

6 7

InfoSec + Tech Intensive Day

Learning from Hackers and Security Experts Privacy+Security

Chairs: Speakers:

Bob Sullivan Mark Rasch, Dennis Dayman, AJ Nash, and Marylynn Stowers

Session 1 9:00 a.m. - 10:15 a.m.

Infosec 501: A crash master's course in cybersecurity

Session 2 10:45 a.m. – 12:00 p.m.

Show and Tell: How hackers think and what tools they use

Session 3 1:30 p.m. – 2:45 p.m.

Yahoo: Inside the biggest hack in history

Session 4 3:15 p.m. – 4:30 p.m.

Talking Tech: What cybersecurity / IT experts wish privacy professionals knew



Co-Chairs:

Faith Knight Myers, Adam Greene and Jennifer Archie

Session 1 9:00 a.m. – 10:15 a.m. What We're Hearing from the Regulators

Session 2 10:45 a.m. – 12:00 p.m. Managing Third Party Privacy and Security Risks

Session 3 1:30 p.m. – 2:45 p.m. Advanced Data Breach Session

Session 4 3:15 p.m. – 4:30 p.m.

Removing the HIPAA Blinders: Impact of Other Laws in Health Information Privacy and Security

Health Privacy + Security Intensive Day



EU Privacy Intensive Day

Co-Chairs:

Jason Cronk and Stuart Shapiro

Session 1 9:00 a.m. – 10:15 a.m. **Building a Model: Actors and Violations**

Session 2 10:45 a.m. – 12:00 p.m.

Controls: Architecture, Strategies and Tactics

Session 3 1:30 p.m. – 2:45 p.m. **Analyzing Privacy Risks**

Session 4 3:15 p.m. – 4:30 p.m.

The Design Process



Co-Chairs:

Francoise Gilbert, Jan Dhont, John Bowman

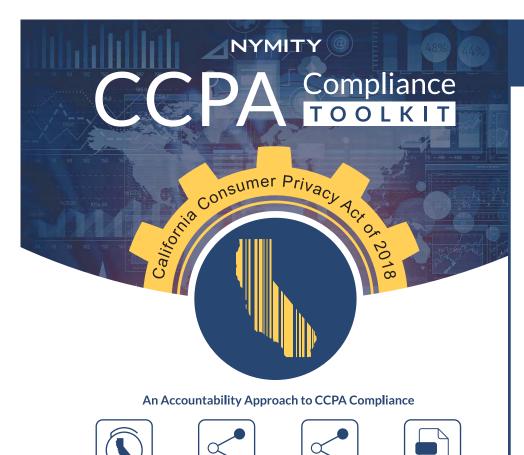
Session 1 9:00 a.m. – 10:15 a.m. **GDPR State of Play**

Session 2 10:45 a.m. – 12:00 p.m. **Overview of Regulators' Guidelines**

Session 3 1:30 p.m. – 2:45 p.m. Topical Issues on the GDPR and Beyond

Session 4 3:15 p.m. – 4:30 p.m.

Data Protection Impact Assessment in Practice: An Interactive Exercise



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Accountability and Compliance with the GDPR, the CCPA and

Mapped to the GDPR & CCPA

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Forum Day 1 – Thursday, October 4

Session 18:50 AM - 9:50 AM

ISO 27001 & the GDPR: Identifying Overlap and Streamlining Efforts

Level 201, Room 301

- Leon Ravenna, Chief Information Officer, KAR Auction Services Inc.
- Dr. Barbara S. Walker, Sr. Director, Global IT Operations and Security, PolyOne Corporation
- Brian Philbrook, Privacy Counsel, OneTrust

Protecting Knowledge Assets: An International Perspective on Cybersecurity

Level 201, Room 302

- Jon Neiditz, Partner, Kilpatrick Townsend & Stockton
- Alison Howard, Assistant General Counsel, Microsoft
- Niko Härting, Partner, HÄRTING (Berlin)

A Compare and Contrast on the U.S. and Canada Privacy Law

Level 201, Room 311

- Kurt Wimmer, Partner, Covington & Burling LLP
- Alex Cameron, Partner and Chair, Privacy and Cybersecurity Group, Fasken

Biometrics in Global Digital Identity Programs

Level 201, Room 403

- Brenda Leong, Senior Counsel & Director of Strategy, Future of Privacy Forum
- Andrea Hackl, Research Analyst, Ranking Digital Rights, Open Tech Institute, New America
- James Loudermilk, Senior Director Innovation & Customer Solutions, IDEMIA National Security Solutions

Leveraging Transactional Data

Level 201, Room 307

- Elizabeth Canter, Partner, Covington & Burling LLP
- Kimberly Wong, Senior Counsel, Data & Technology Practice Group, McDonald's Corporation
- Zoe Sharp, Deputy General Counsel, Optoro

Managing Privilege and Related Concerns in Incident Response

Level 201, Room 308

- Gerard M. Stegmaier, IP, Tech & Data, ReedSmith LLP
- Megan Gabriel, LEVICK Communications
- Sam Rubin, Vice President, Crypsis
- Dawn-Marie Hutchinson, Executive Director, Office of the CISO, Optiv

Forum Day 1 – Thursday, October 4 Session 18:50 AM - 9:50 AM

The California Consumer Privacy Act: Our First "Federal" Privacy Law?

Level 201, Room 309

- Alfred Saikali, Chair, Privacy & Data Security Practice, Shook Hardy & Bacon
- Debra Farber, Senior Director, Privacy Strategy, BigID
- Travis LeBlanc, Partner, Boies Schiller Flexner LLP

Al and Health Information and Technology

Level 201, Room 405

- Dominique Shelton, Partner, Privacy & Security, Perkins Coie LLP
- Venora Hung, Manager, Clinical, UnitedHealth Group
- Nandita Guha, Senior Legal Counsel, Roche Diagnostics
- Kori Meehan, Senior Privacy Counsel, Google

9:50 AM - 10:10 AM Break

GRAND BALLROOM







Data-driven GDPR and Privacy Automation

Find, Inventory & Map User Data at Scale



Data-driven Compliance

- Advanced PII Discovery
- Automated Data Mapping
- Breach Identification & Notification
- Residency and Retention Analysis
- Track Data Access

- GDPR Compliance
- Data Subject Access & Erasure
- Lineage Analysis
- Security & Privacy Risk Measurement
- Centralized Consent Management

Forum Day 1 – Thursday, October 4 Session 2 10:10 AM – 11:10 AM

Has the Time for Baseline Privacy Legislation in the US Come at Last?

Level 201, Room 301

- Cameron Kerry, Senior, Counsel, Sidley Austin LLP
- Julie Brill, Corporate Vice President and Deputy General Counsel, Microsoft
- Nuala O'Connor, President & CEO, Center for Democracy & Technology
- Eric Einhorn, Chief Counsel to Senator Brian Schatz
- Michelle Ash, Chief Minority Counsel, Subcommittee on Oversight & Investigations, House Energy & Commerce Committee

Medical Device Security and Privacy: Risks, Liability, and Recommendations

Level 201, Room 302

- Elliot Golding, Partner, Squire Patton Boggs LLP
- Seth Carmody, Ph.D., Cybersecurity Program Manager, Food and Drug Administration
- Teri Campbell, Global Privacy Officer, Permobil

Legal vs Forensics: What Attorneys Should Know About Digital Forensics in Incident Response Management

Level 201, Room 307

- Donna McPartland, Counsel, Arent Fox LLP
- Ann Marie Barry, Chief Privacy & Records Management Officer, Johnson Controls Inc.
- James Aquilina, Senior Executive Managing Director, Stroz Friedberg

Developing an Advanced Workforce Training Program

Level 201, Room 311

- Debra Bromson, Assistant General Counsel, AAA Club Alliance Inc.
- Margaret Gloeckle, Vice President, Privacy and Compliance Counsel, A&E Networks
- K Royal, Senior Director, West Region, Privacy Consulting, TrustArc
- Ashley Slavik, Data Protection Officer & Lead Data Counsel, Veeva Systems Inc.

Vulnerability Management

Level 201, Room 308

- David Sheidlower, CISO, Turner Construction
- Larry Whiteside, Greenway Health, Chief Information Security Officer

Designing a Global Employee Privacy Program

Level 201, Room 310

- David Longford, CEO, DataGuidance
- Bonnie Yeomans, VP, Assistant General Counsel and Privacy Officer, CA Technology
- Addison Brown, Privacy Specialist, Allegis Group

All Your Network Interfaces Belong to Us: Managing Privacy Risk at the Level of Network Traffic

Level 201, Room 403

- Chris Cwalina, Global Co-Head of Cyber Risk, Norton Rose Fulbright
- Steven Roosa, Head of NRF Digital Analytics & Technology Assessment Platform, Norton Rose Fulbright

Forum Day 1 – Thursday, October 4 Session 2 10:10 AM – 11:10 AM

Buying and Using Alternative Data Sources: Best Practices

Level 201. Room 405

- Marc Zwillinger, Founder, ZwillGen
- Sara Cable, Director, Data Privacy & Security & Assistant Attorney General, Office of the Mass AG
- Sam Fraenkel, President, Co-Founder, TOMAHAWK

GDPR Compliance 2.0

Level 201, Room 407

- Bret Cohen, Partner, Hogan Lovells
- Michael Hamilton, Senior Corporate Counsel, Privacy, Salesforce
- Andy Bloom, Chief Privacy Officer, McGraw-Hill Education
- Mikaela Karlsson, Corporate & Privacy Counsel, KAYAK

Break 11:10 AM - 11:30 AM

NORTON ROSE FULBRIGHT

Data protection, privacy and cybersecurity

Our global group of dedicated data protection and cyber lawyers represent clients from across industries that operate in many corners of the world, each facing a unique set of data protection, privacy and cybersecurity concerns, ranging from business strategy issues to transactions, and from cyber incidents to government investigations and litigation. Advising clients across the globe affords us a 360-degree view of cyber issues that we leverage to provide advice that is holistic, informed and practical, and reflects industry- and region-specific risks.

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Forum Day 1 – Thursday, October 4

Session 3 11:30 AM - 12:30 PM

The Intelligent Future: A Legal Framework for Artificial Intelligence

Level 201. Room 301

- Lindsey Tonsager, Partner, Covington & Burling LLP
- Derek Smith, Senior Counsel, Airbnb
- Elaine Call, Senior Privacy Counsel, LinkedIn

Leveraging GDPR Initiatives to Comply with the CCPA, the LGBD and Other Privacy Laws

Level 201, Room 307

- Teresa Troester-Falk, Chief Privacy Global Strategist, Nymity
- Andy Bloom, Chief Privacy Officer, McGraw-Hill Education
- Kimberly Bubnes, Director, Global Data Privacy, General Motors
- Jennie Hargrove, Global Data Privacy Manager, HID Global

Hot Topics in TCPA Litigation

Level 201, Room 308

- Ian Ballon, Shareholder, Greenberg Traurig LLP
- Eulonda Skyles, Assistant General Counsel, Privacy, Capital One

Cybersecurity Federalism: Privacy and Cybersecurity at the State and Municipal Level Level 201, Room 309

- David Husband, Senior Attorney, Board of Governors of the Federal Reserve System
- Kelsey Finch, Policy Counsel, Future of Privacy Forum
- Emily Shaw, Monitoring and Evaluation Officer, GovEx, Johns Hopkins University

Anonymous Trust, Blockchain Models for Consumer Identity, Security and Privacy Level 201, Room 310

- Steve Shillingford, CEO, Anonyome Labs
- Robert Hackett, Senior Writer, Fortune Magazine

Legislative Changes to the California Consumer Privacy Act: Amendments and How to Become Involved in the Process

Level 202, Room 302

- Natasha Kohne, Partner, Akin Gump
- Dario Frommer, Partner, Akin Gump
- Justin Brookman, Director, Consumer Privacy and Technology Policy

Canadian Privacy Law for Global Companies: What You Need to Know

Level 201, Room 403

- Karen Eltis, Professor of Law, University of Ottawa
- Julie Himo, Partner, Norton Rose Fulbright (Montreal)
- Chantal Bernier, Counsel, Dentons (Ottawa)
- Nancy Cleman, Partner, Lapointe Rosenstein Marchand Melançon LLP (Montreal)

Effective Risk Management: Engaging the C-Suite

Level 201, Room 405

- L. Elise Dieterich, Information Security & Privacy Counsel, Kutak Rock LLP
- Craig Howser, Executive Vice President, ProQuest
- John Verry, Managing Partner, Pivot Point Security



Thursday, October 4 - Grand Ballroom

Keynote (Plenary) 1:30 PM – 2:30 PM

Big Data, Big Responsibilities: The Data Challenges Inherent in GDPR Implementation, from a Big Data Scientist's Perspective

- Jeff Jonas, CEO and Founder, Senzing Inc.

Lunch 1:30 PM - 2:30 PM

GRAND BALLROOM





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Privacy Platform

- Data Flow Manager
- Assessment Manager
- Cookie Consent Manager
- Direct Marketing Consent Manager
- Website Monitoring Manager
- Individual Rights Manager
- Ads Compliance Manager



Consulting & Training

- GDPR Maturity Assessment
- CCPA Priorities Assessment
- DPIA / PIA Program Development
- Breach Response Plans
- Policies and Procedures
- HIPAA Assessments
- Employee Training



Compliance Validation

- GDPR Validation
- Privacy Shield Verification
- APEC CBPR / PRP Certification
- Kids Privacy / COPPA Certification
- TRUSTe Enterprise Certification
- Dispute Resolution Service

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Forum Day 1 – Thursday, October 4

Session 4 2:30 PM - 3:30 PM

Best Practices for Using and Securing Connected Vehicle Data: What Are They Now and What Should They Be?

Level 201, Room 301

- Steven M. Wernikoff, Partner, Co-Leader, Autonomous Vehicle Practice, Honigman
- Peder Magee, Senior Staff Attorney, Federal Trade Commission
- Chris Murphy, Lead Counsel, Cybersecurity and Privacy & Chief Privacy Officer, General Motors
- Dana Sade, Senior Attorney, National Highway Traffic Safety Administration

Digital Health Privacy: FTC and OCR Perspectives

Level 201, Room 302

- Reece Hirsch, Partner, Morgan Lewis & Bockius LLP
- Cora Han, Senior Attorney, Federal Trade Commission
- Linda Sanches, Senior Advisor, Health Information Privacy at U.S. Dept. of Health & Human Services

Privacy Impact Assessment: The Most Powerful Tool in Your Privacy Program Toolbox

Level 201, Room 307

- Jocelyn Aqua, Principal PwC
- Justin Antonipillai, Founder & CEO, WireWheel
- Alyssa Senzel, Deputy General Counsel, Blackboard
- Kim Shur, Vice President, Assistant General Counsel, Marriott

Managing Consent Headaches in the EU: Best Practices in Obtaining GDPR - Compliant Consent

Level 201, Room 308

- Michelle Perez, Head of Privacy, Samsung Electronics America Inc.
- Aruna Sharma, Assistant General Counsel, Turner Broadcasting System, Inc.
- Amanda Witt, Partner, Kilpatrick Townsend & Stockton LLP

How Can a US Company Comply with GDPR in Germany? What Should My EU Representative/DPO Be Doing for Me?

Level 201, Room 309

- Amy Carlson, Of Counsel, Stoel Rives LLP
- Volker Wodianka, Partner, SKW Schwarz
- Mahmood Sher-Jan, CEO, RADAR Inc.

Power to the Consumer: The Reality of Managing Individual Rights Under the GDPR Level 201. Room 407

- K Royal, Sr. Privacy Consultant, TrustArc
- Maggie Gloeckle, VP, Privacy Compliance, A + E Networks

Forum Day 1 – Thursday, October 4

Session 4 2:30 PM - 3:30 PM

Don't Acquire Your Next Breach: Assessing Cyber Security Before, During and After the Transaction

Level 201, Room 310

- Steve Bergman, General Manager Risk and Cybersecurity Practice, RSA
- Evan Wolff, Partner and Co-Chair of the Privacy and Cybersecurity Practice Group, Crowell & Moring

Korean Privacy Law Post-GDPR and Pre-Adequacy

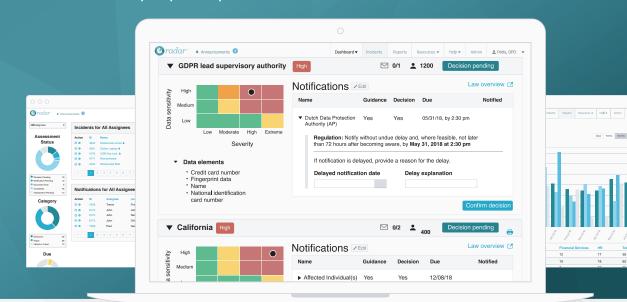
Level 201, Room 311

- Juhyun Park, Kim & Chang
- Gail Crawford, Partner, Latham and Watkins (London)
- Michael H. Rubin, Partner, Latham & Watkins LLP

Ice Cream Break 3:30 PM - 4:00 PM

Breach Guidance & Notification Software

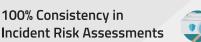
Simplify compliance with data breach notification laws







100-200x Faster Time to Decision



Proves Compliance



Forum Day 1 – Thursday, October 4

Session 5 4:00 PM - 5:00 PM

Drafting Privacy Policies – US-Style and European-Style

Level 201, Room 301

- Niko Härting, Partner, HÄRTING (Berlin)
- David Keating, Partner, Alston & Bird
- Kimberly Wong, Senior Counsel, Data & Technology Practice Group, McDonald's Corporation

The GDPR's First Four Months: What Happened and What is Next?

Level 201, Room 302

- Lothar Determann, Partner, Baker & McKenzie
- Ellen Grant, Corporate Counsel, Thermo Fisher Scientific
- Anne-Kathrin Kroemer, Senior Director, Legal, Rubrik Inc.
- Paul Schwartz, Professor, Berkeley Law School

Carpenter v. US and What that Might Mean for Future National Security Surveillance

Level 201, Room 307

- April Falcon Doss, Partner, Saul Ewing Arnstein & Lehr
- Matthew Tait, Adjunct Professor, University of Texas at Austin School of Law
- Laura Donohue, Professor and Director of the Center on National Security and the Law, Georgetown Law also Director of the Center on Privacy & Technology
- Justin Danilewitz, Partner, Saul Ewing Arnstein & Lehr LLP

Data Privacy Issues Across the Digital Ad Ecosystem

Level 201, Room 308

- Matt Savare, Partner, Lowenstein Sandler LLP
- Michael Hahn, General Counsel, IAB
- Daniel Shore, Privacy Counsel, Conversant LLC
- Julia Shullman, Chief Privacy Counsel, AppNexus
- Travis Davis, Counsel, Hearst

Managing Risk for the Internet of Things

Level 201, Room 309

- Katie Boeckl, Privacy Risk Strategist, National Institute of Standards and Technology
- Naomi Lefkovitz, Senior Privacy Policy Advisor, NIST
- Katerina Megas, Program Manager, Cybersecurity for IoT Program, NIST

Beyond Breach Insurance: What's Next with Cyber Extortion, Cyber Business Interruption, Data Destruction, Supply Chain Issues and Other Systemic Risks?

Level 201, Room 310

- Marcello Antonucci, TMB E&O Claims Focus Group Leader, Beazley
- Dave Wong, Managing Director, Mandiant
- Troy Harris, Sr. Director, National Leader, Business Continuity Planning, RSM US LLP
- Tobias Gebhardt, Corporate Underwriter/Loss Engineer for Cyber Security Issues, Munich Re

Forum Day 1 – Thursday, October 4 Session 5 4:00 PM – 5:00 PM

Cyber Extortion: Doing Business with Crooks

Level 201, Room 403

- Bart W. Huffman, Partner, Reed Smith LLP
- Elizabeth Cookson, Senior Cyber Investigator, Kivu Consulting Inc.
- Sheraun P. Howard, FBI

Privacy and Security by Design in the IoT

Level 201, Room 405

- Randy Sabett, Special Counsel, Cooley
- Aarti Soni, Cyber Coverage Leader, Marsh
- Kristin M. Grimes, Corporate Counsel, Leidos

Reception GRAND BALLROOM

5:00 PM - 6:00 PM

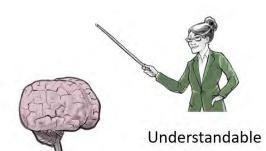


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Short

SELECTED COURSES

PRIVACY

Comprehensive Awareness

- Global Privacy and Data Protection (30 min, 20 min, 12 min)
- Dimensions of Data Privacy (25 min)
- Privacy Awareness (15 min)

General Privacy

- Privacy Principles
- US Privacy Law
- Global Privacy Law
- The Life Cycle of Personal Data
- Privacy, Risk, and Trust
- Nothing to Hide? Why Privacy Matters

Role-Based Privacy Topics

- What Is Personal Data (PII)?
- Defining Personal Information
- Vendor Management
- Privacy by Design

GDPR and EU Privacy

- GDPR
- GDPR Interactive Whiteboard
- EU Privacy Law
- Privacy Shield

Education Privacy

- FERPA
- FERPA Interactive Whiteboard

Social Media

• Online Social Media (15 min, 10 min)

Privacy Games

• Spot the Risks: Privacy and Security

Advertising and Marketing

- Canadian Anti-Spam Law (CASL)
- Privacy in Online Advertising

Privacy Vignettes

- The Rude Refrigerator: A PbD Story
- The Inquisitive Interrogator
- The App from Hell
- The Data Misuse Nightmare

Financial Data

- Gramm-Leach-Bliley Act
- FTC Red Flags Rule
- PCI Payment Card Data

DATA SECURITY

Comprehensive Awareness

Data Security Awareness (30 min, 20 min)

Secure Practices

- Encryption
- Passwords
- Websites
- Email
- Data Disposal
- Physical Access
- Portable Devices • Data Breach
- Malware

Phishing + Social Engineering

- Phishing
- Phishing Sharks
- Intro to Social Engineering
- Social Engineering: Spies and Sabotage
- · Avoiding Phishers, Hackers,

and Social Engineers

General Awareness

- 5 Key Points for Data Security
- Humans are the Biggest Risk
- Threats and Vulnerabilities
- Cost of Violations

Security Games

- Spot the Risks: Privacy and Security
- Secure Workspaces Game

Security Vignettes

- Taking Devices for a Drive
- The Ransomware Attack
- The Thumb Drive Discovery
- The Email from the IT Dep't
- The Password Borrower

HIPAA

Comprehensive Awareness

- HIPAA Privacy CEs (40 min, 20 min)
- HIPAA Privacy BAs (40 min, 20 min)
- HIPAA Security (40 min, 20 min)
- HIPAA Overview (15 min)
- HIPAA Overview for Law Firms

HIPAA Review and Reference

HIPAA Interactive Whiteboard

HIPAA Topics

- What Is PHI?
- Confidentiality
- Minimum Necessary
- Disclosures
- Personal Rights
- Authorizations
- Enforcement
- Business Associates
- De-Identification
- Research
- Psychotherapy Records
- Social Media Healthcare

State Health Privacy Law

- TX Health Privacy
- CA Health Privacy

HIPAA Vignettes

- The Snooper
- The Celebrity's Hand
- The Concerned Meddlers
- The Forsaken Workstation

HIPAA Games

- Spot the HIPAA Risks
- Secure Workspaces

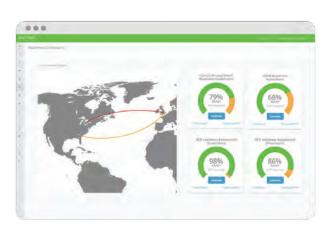
All courses are written and created by Prof. Solove



OneTrust Privacy Management Software

A SINGLE PLATFORM TO MANAGE PRIVACY RISKS AND COMPLIANCE

OneTrust is the global leader for GDPR and Privacy Management Software used by over 1,500 organizations to manage privacy risks and compliance with comprehensive platform for Privacy Program Management and Marketing Compliance.



PRIVACY PROGRAM MANAGEMENT TOOLS



Assessment Automation

Streamline privacy assessments (PIA/DPIA) and generate regulator-ready reporting

GDPR Articles 5, 24, 25, 35 & 36



Vendor Risk Management

Review and remediate vendor risks with detailed privacy and security templates

GDPR Articles 28 24 29 46



Assess incidents to inform breach notification decisions and provide reporting

GDPR Articles 33 & 34

Data Inventory

& Mapping

Incident & Breach

Management

Create a comprehensive data

inventory and map for

processing activities and assets

GDPR Articles 6, 30 & 32

MARKETING & WEB COMPLIANCE TOOLS



Data Subject **Rights Management**

Facilitate, document, and resolve data subject requests via a secure messaging portal

GDPR Articles 12-22



Manage user consent and preferences with adaptable settings for consent standards

Cookie Consent Management

GDPR Articles 4(11), 7, 21, & ePrivacy

Generate, store and sync consent records to demonstrate accountability

GDPR Articles 4(11), 6-9

Website Compliance

Scanning

Universal Consent

& Preference

Conduct a privacy scan of

websites to identify and

categorize tracking technologies

JOIN US FOR OUR SESSION

Thursday, October 4 | 8:50 am - 9:50 am ET

ISO 27001 & THE GDPR: IDENTIFYING OVERLAP AND STREAMLINING EFFORTS

Brian Philbrook | VP & Chief Privacy Officer | Adobe

Dr. Barbara Walker | Sr. Director, Global IT Operations and Security | PolyOne Corporation **Leon Ravenna** | Chief Information Security Officer | KAR Auction Services, Inc.

1500 **CUSTOMERS**

500 **EMPLOYEES**

GLOBAL LOCATIONS

LANGUAGES

Session 6 8:50 AM - 9:50 AM

Chinese Cybersecurity Law

Level 201, Room 301

- Edward McNicholas, Partner, Sidley Austin LLP
- Hugo Teufel III, Chief Privacy Counsel, Raytheon Company

The ePrivacy Regulation: The Next EU Frontier

Level 201, Room 302

- Reed Freeman, Partner and Co-Chair, Cybersecurity, Privacy, and Comm. Practice Group, WilmerHale
- João Rodrigues, Legal Adviser, European Parliament
- Willem Debeuckelaere, President, Belgian Data Protection Authority, and Deputy Chair, European Data Protection Board

Global Enforcement Update 2018

Level 201, Room 307

- Andrew Serwin, Partner, Morrison & Foerster LLP
- Ann Henry, Partner Commercial Litigation, Pinsent Masons (Ireland)

A Next Tidal Wave of U.S. Privacy Law? The California Consumer Privacy Act and What's to Come

Level 201, Room 308

- Anwesa Paul, Chief Privacy Counsel, American Express
- Michael Nonaka, Partner, Covington & Burling LLP
- Ryan Smyth, Senior Principal, Promontory

New Developments in Data Breach Response and Liability

Level 201, Room 309

- Jeffrey Schultz, Partner and Co-Chair, Privacy and Data Security, Armstrong Teasdale LLP
- Neil Chilson, Senior Research Fellow for Technology and Innovation, Charles Koch Institute

Cybersecurity – Board Oversight and Emerging Trends

Level 201, Room 310

- Phyllis Sumner, Partner and Chief Privacy Officer, King & Spalding LLP
- Sean Joyce, Principal, US Cybersecurity & Privacy Practice Leader, Americas Cybersecurity & Privacy Leader, and a member of PwC's Global Cyber Strategy Team, PwC
- Richard Walker, Partner, King & Spalding LLP
- Matthew H. Baughman, Office of the Deputy Attorney General, Associate Deputy Attorney General

Is Cyber Product Liability the Next Big Litigation Wave?

Level 201, Room 311

- Brian Finch, Partner, Pillsbury Winthrop Shaw Pittman LLP
- Katherine Gronberg, IoT Security
- Christopher Porter, Chief Intelligence Officer, FireEye Inc

Forum Day 2 – Friday, October 5 Session 6 8:50 AM – 9:50 AM

The New Wave of Cybersecurity Regulations: NYDFS and Beyond

Level 201, Room 403

- Kim Peretti, Partner, Alston & Bird, Co-Lead Cybersecurity Preparedness and Response
- Joel Lutz, Chief Privacy Officer, Lincoln Financial Group
- Erez Liebermann, Chief Counsel, Cybersecurity & Privacy; Vice President and Senior Counsel, Regulatory Law, Prudential Financial Inc.

Break 9:50 AM - 10:10 AM



Session 7 10:10 AM - 11:10 AM

Cybersecurity Risk Assessment: The Roles of Legal and IT

Level 201, Room 301

- Robin Campbell, Partner, Co-Chair, Data Privacy & Cybersecurity, Squire Patton Boggs
- Tony Scott, Senior Advisor (Former CIO, U.S. Government) Squire Patton Boggs
- Michelle Beistle, Counsel and Chief Compliance Officer, Privacy and Ethics, Unisys
- Mathew Newfield, Chief Information Security Officer, Unisys
- Mike Tibodeau, Data Protection Operations Manager, Cisco

Reconciling the Importance of Data Sharing and Individual Privacy Concerns under HIPAA and GDPR

Level 201, Room 302

- Deborah L. Gersh, Partner, Ropes & Gray LLP
- Marc Berger, Sr. VP and General Counsel, Verana Health
- Andrew Kopelman, IP Counsel and Chief Privacy Officer, Medidata

EU E-Commerce Reforms: The Impact on Privacy and Beyond

Level 201, Room 307

- Kai Westerwelle, Partner, Bird & Bird
- Alfredo Della Monica, VP & Senior Counsel, U.S. Privacy, American Express
- Rob Corbet, Partner, Head of Technology & Innovation, Arthur Cox

The "Alternative Data" Market: Strategies for Buying and Selling Data on the Marketplace Level 201, Room 308

- Heather Sussman, Partner, Ropes & Gray LLP
- Kelsey Finch, Policy Counsel, Future of Privacy Forum
- Peter Lefkowitz, Chief Privacy & Digital Risk Officer, Citrix
- Mark Eichorn, Assistant Director, DPIP, FTC

Current and Future HHS Initiatives in Health Privacy

Level 201, Room 309

- Adam Greene, Partner, Davis Wright Tremaine LLP
- Roger Severino, Director, Office for Civil Rights, U.S. Department of Health and Human Services

Vendor Privacy Diligence and Negotiation

Level 201, Room 310

- Michael Hamilton, Senior Corporate Counsel, Privacy, Salesforce
- Ami Patel, Chief Legal Officer, Sharecare Inc.
- Dan Guggenheim, Deputy General Counsel, Hill Physicians Medical Group/PriMed Management Consulting
- Bret Cohen, Partner, Hogan Lovells
- Gerard Stegmaier, Partner, Reed Smith
- Matthew Karlyn, Partner, Foley & Lardner LLP

Forum Day 2 – Friday, October 5

Session 7 10:10 AM - 11:10 AM

How Will the GDPR Affect the Application and Development of Artificial Intelligence?

Level 201, Room 403

- Nancy Libin, Co-Chair, Privacy & Security + Technology Practice, Davis Wright Tremaine
- Neil Chilson, Senior Research Fellow for Technology and Innovation, Charles Koch Institute
- Jules Polonetsky, CEO, Future of Privacy Forum

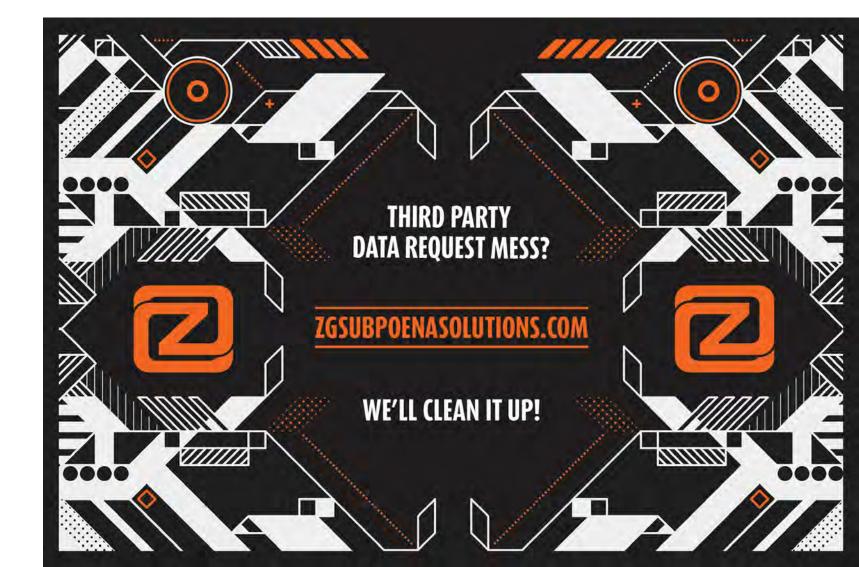
Navigating Incident Response in a Rapidly Changing World

Level 201, Room 405

- Seth P. Berman, Partner, Nutter McClennen & Fish LLP
- Eric Friedberg, Co-President, Stroz Friedberg
- Chuck Brooks, Principal Growth Strategist in Cybersecurity and Emerging Technologies, General Dynamics Mission Systems

Break 11:10 AM - 11:30 AM

GRAND BALLROOM



Session 8 11:30 AM - 12:30 PM

Government Hacking and Vulnerability Disclosures

Level 201, Room 301

- Eric Wenger, Director, Cybersecurity & Privacy Policy, Cisco
- Angela McKay, Director, Cybersecurity Policy and Strategy, Microsoft
- Ari Schwartz, Managing Director, Cybersecurity Services & Policy, Venable
- Harley Geiger, Director, Public Policy, Rapid7

The Data Protection Officer in the EU

Level 201, Room 302

- Gonca Gökgöz-Dhont, Managing Director, DPO Network Europe
- Dr. Anna Zeiter, Chief Privacy Officer, eBay Inc. (Switzerland)

Trust: How to Overcome Blockchain Privacy and Security Challenges

Level 201, Room 307

- Marsali Hancock, President and CEO, EP3 Foundation
- Cristina Cardenas, General Coordinator, @prende.mx
- Sandra Elliott, Chief Education Officer EP3 Foundation
- Gözde Erbaz, Cybersecurity Expert | President & Founder of Cyberrobin.com and Robincode.org
- Adewale O Omoniyi, Senior Managing Consultant, IBM GBS Cybersecurity and Blockchain Services

What to Do if Both Inside and Outside HIPAA? Managing Compliance Complexities Level 201, Room 308

- Ann Waldo, Principal, Waldo Law Offices PLLC
- Iliana Peters, Shareholder, Polsinelli, former Deputy Director and Senior Advisor for HIPAA Compliance and Enforcement, HHS Office for Civil Rights

Preventing the Next Digital Black Swan: The DPO, The CISO, & The C-Suite

Level 201, Room 309

- Jeffrey Welgan, Executive Director and Head of Executive Training Programs, CyberVista
- Tony Urbanovich, President, Cyber Insight

Data Ethics: Building a Practicable Methodology for Responsible Data Processing Level 201. Room 310

Level 201, Room 510

- H. Leigh Feldman, Managing Director, Privacy & Data Protection, Promontory Financial Group
- Nicolas Economou, CEO, H5
- Ben Zevenbergen, Visiting Specialist, Princeton University's Center for Information Technology Policy
- Yoomi Lee, Head of Enterprise Data Partnership Strategy, American Express

Initiating Outreach to Patients: What Privacy Risks Loom?

Level 201, Room 403

- Nancy Perkins, Counsel, Arnold & Porter Kaye Scholer
- Cora Tung Han, Senior Attorney, Division of Privacy & Identity Protection, FTC
- Adam Peltzman, Director, BCBS Legal Department Cooperative, Senior Associate General Counsel, Legal & Governance, Blue Cross Blue Shield Association

Privacy in Security Research: How to Answer Your Engineer's Question, "How Do We Code for Data Minimization and Other Privacy Requirements?"

Level 201, Room 405

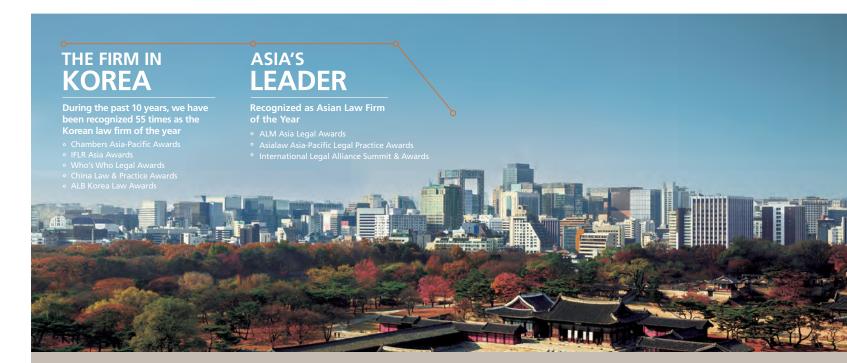
- Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks
- Jason Cronk, Privacy and Trust Consultant, Enterprivacy Consulting Group
- Luk Arbuckle, Chief Methodologist at Privacy Analytics

Friday, October 5 - 1:30 PM - 2:30 PM - Grand Ballroom **Keynote (Plenary)** 1:30 PM - 2:30 PM

The US and EU: Areas of Convergence, Areas of Divergence?

- Rebecca Kelly Slaughter, Commissioner, Federal Trade Commission
- Willem Debeuckelaere, President Belgian Data Protection Authority Deputy Chair, European Data Protection Board

Lunch 1:30 PM - 2:30 PM



KIM & CHANG

Session 9 2:30 PM - 3:30 PM

Integrating Risk Assessment into Privacy Breach Investigations for Health Care

Level 201, Room 302

- Keith Cheresko, Principal, Privacy Associates International LLC
- Cheryl Canfield, Privacy Officer, Roswell Park Comprehensive Cancer Center
- Doris Patrick, Manager Cybersecurity & Privacy Advisory Practice, Ernst & Young LLC

Smart Cities and the Internet of Things

Level 201, Room 307

- Ami Rodrigues, Privacy and Cybersecurity Counsel, The Coca-Cola Company
- Michelle Ramsden, Attorney-Advisor, U.S. Department of Justice, Office of Privacy & Civil Liberties
- Julie C. Grundman, Senior Associate, Kilpatrick Townsend & Stockton LLP

Practical Third-Party Information Security Risk Management: More Than Questionnaires, Less Than Full-Blown Audits

Level 201, Room 308

- Soleil Dolce, Vice President, Technologies Risk Management, Wells Fargo
- Sarah E. Statz, Vice President, Senior Information Security Counsel, American Express
- Cody Wamsley, Cybersecurity & Privacy Attorney, Dorsey & Whitney LLP



Creating Trust Through Data Protection and Governance

















Forum Day 2 – Friday, October 5

Session 9 2:30 PM - 3:30 PM

Data Profiling and Augmentation

Level 201, Room 301

- Jennifer Archie, Partner, Latham & Watkins
- Gail Crawford, Partner, Latham & Watkins (London)
- Alice Lincoln, Vice President, Data Policy & Governance, MediaMath

Customer Data Platforms (CDP): Technological, Legal, and Ethical Issues of Managing Massive **Marketing Data Sets**

Level 201, Room 309

- Andy Dale, General Counsel & VP Global Privacy, SessionM
- Pedro Pavón, Managing Counsel, Oracle
- Mark Kahn, Head of Legal, Segment.io, Inc.

Data and Privacy in the Autonomous Car: What New Questions Might We Face?

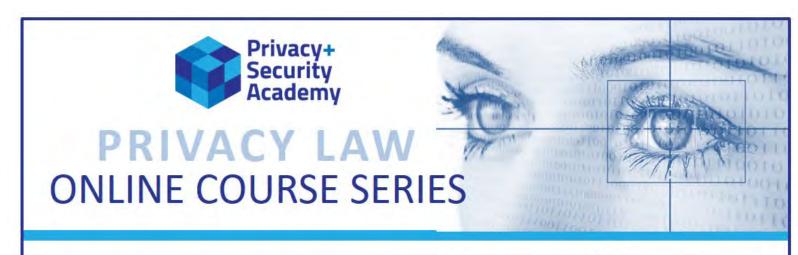
Level 201, Room 310

- Tim Tobin, Partner, Hogan Lovells
- Lauren Smith, Policy Counsel, Future of Privacy Forum

Ice Cream Break

3:30 PM - 4:00 PM

GRAND BALLROOM



Learn privacy law from the experts! Each course is about 1 hour long and contains readings and a quiz. Certificate available upon passing each course. CLE credit available.







Prof. Paul Schwartz









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Our Cybersecurity and Privacy Practice represents sophisticated, high-profile clients on a wide range of challenges—from routine matters to cutting-edge issues where the law is unclear and the enforcement risks are high. Our internationally recognized team, composed of lawyers from different practice areas and offices, possesses a mix of counseling, regulatory, litigation, enforcement and transactional knowledge and experience.

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