

International Privacy + Security Forum

February 26-27, 2018 | Washington, DC
IntlPrivacySecurityForum.com



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WELCOME

The International Privacy + Security Forum breaks down the silos of privacy and security by bringing together seasoned thought leaders.

Sessions and workshops are rigorous and deliver practical takeaways for all participants. Forum speakers engage the highly experienced audience in discussion, scenarios, and hands-on activities.

ORGANIZERS



DANIEL J. SOLOVE

Daniel J. Solove is the John Marshall Harlan Research Professor of Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. One of the world's leading experts in privacy law, Solove is the author of 10 books and more than 50 articles.

PAUL M. SCHWARTZ

Paul Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. Schwartz is also a Special Advisor at Paul Hastings, where he works in the Privacy and Data Security Practice.



FORUM DAY 1 – MONDAY, FEBRUARY 26

SESSION 1 8:50 AM – 9:50 AM

CHINA'S NEW CYBERSECURITY LAW: DATA PROTECTION, DATA TRANSFER AND BREACH INVESTIGATIONS IN THE WORLD'S 2D LARGEST ECONOMY

LEVEL 201, ROOM 301

- Mimi Yang, Partner, Ropes & Gray
- Alex D. Greenstein, Senior Advisor, Int'l Communications & Info Policy, U.S. State Department

THE NEW FRONTIER: GLOBALIZING YOUR CYBER-PREPAREDNESS AND RESPONSE

LEVEL 201, ROOM 302

- Jim Harvey, Chair of Privacy & Security, Alston & Bird
- Kristine Saul, Cybersecurity Attorney, IBM
- Lou Dennig, Cybersecurity Counsel, Hilton Worldwide Hotels
- Kathy Memenza, CISO, Hilton Worldwide Hotels

DATA TRANSFER: WHERE HAVE WE BEEN AND WHERE ARE WE GOING?

LEVEL 201, ROOM 308


- Andy Serwin, Partner, Morrison & Foerster
- Neil Richards, Professor of Law, Washington University in St. Louis

BREAK 9:50 AM – 10:10 AM


GRAND BALLROOM



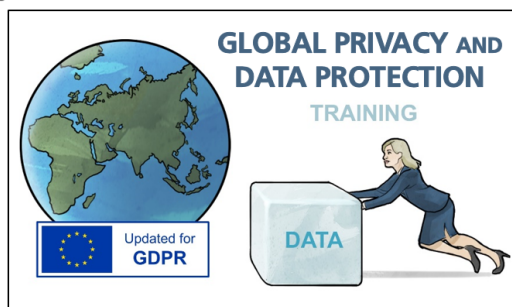
GDPR Training by Professor Solove



GDPR Training by Professor Solove




THE
GENERAL DATA
PROTECTION
REGULATION
GDPR



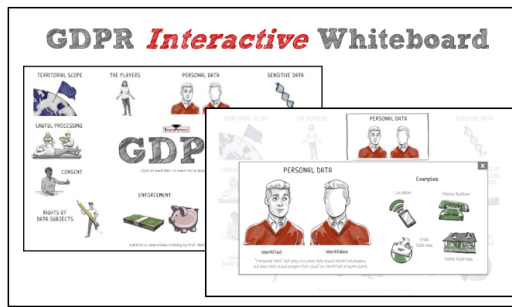
GLOBAL PRIVACY AND
DATA PROTECTION
TRAINING

Updated for
GDPR

DATA



GDPR Whiteboard



GDPR *Interactive* Whiteboard

www.teachprivacy.com/gdpr-training-courses

FORUM DAY 1 – MONDAY, FEBRUARY 26

SESSION 2 10:10 AM – 11:10 AM

POST-GDPR SWISS AND FRENCH DATA PROTECTION LAW

LEVEL 101, ROOM 301

- Nicole Beranek Zanon, Partner, de la cruz beranek Attorney's-at-law Ltd. (Switzerland)
- Raphaël Dana, Partner, LMBE (France)
- Prof. Niko Härting, Partner, HÄRTING Rechtsanwälte (Germany), moderator

GDPR ENFORCEMENT COUNTDOWN

LEVEL 101, ROOM 302

- David Keating, Partner, Alston & Bird
- Paul Martino, Vice President and Senior Policy Counsel, National Retail Federation
- Ed Britan, Senior Attorney, Privacy & Regulatory Affairs, Microsoft
- Jan Dhont, Partner, Alston & Bird (Brussels)

LATIN AMERICAN PRIVACY WITH GDPR-AS-MODEL

LEVEL 201, ROOM 308

- Michael C. Egan, Partner, Baker McKenzie
- Carlos A. Vela Treviño, Partner, Baker McKenzie

BREACH RISK MANAGEMENT METHODOLOGY AND MATURITY CURVE

LEVEL 201, ROOM 307

- Doug Howard, Vice President of Global Services, RSA
- Matthew Corkery, Shareholder, Matross Edwards

BREAK 11:10 AM – 11:30 AM

GRAND BALLROOM

FORUM DAY 1 – MONDAY, FEBRUARY 26

SESSION 3 11:30 AM – 12:30 PM

PRIVACY AND DATA PROTECTION AS PART OF GLOBAL DATA LAW?

LEVEL 201, ROOM 301

- Winfried Veil, Division Digital Agenda, General and Legal IT, German Federal Ministry of the Interior
- Jon Neiditz, Partner, Kilpatrick Townsend & Stockton LLP
- Hugh Stevenson, Deputy Director, Office of International Affairs, FTC

THE GLOBAL IMPACT OF GDPR DEROGATIONS: WHERE DOESN'T THE GDPR HARMONIZE?

LEVEL 201, ROOM 302

- Gail Crawford, Partner, Chair, Data Privacy Committee, Latham & Watkins
- Michael Rubin, Partner, Latham & Watkins
- Andy Hutchison, Chief Privacy Officer, Endurance International Group

WHAT DOES A SERVICE PROVIDER USING THE CLOUD NEED TO DO TO COMPLY WITH GDPR?

LEVEL 201, ROOM 308

- Amy Carlson, Of Counsel, Stoel Rives LLP
- Carrie Parikh, Vice President, Legal, Wyndham Hotel Group
- Mike Tibodeau, Operations Manager, Cisco

CONSENT MANAGEMENT

LEVEL 201, ROOM 307

- Libbie Canter, Partner, Covington & Burling
- Deena Coffman, Coffman Consulting
- Maggie Gloeckle, VP, Privacy & Compliance, A+E Networks
- K Royal, Senior Privacy Consultant, TrustArc

LUNCH 12:30 PM – 1:30 PM

GRAND BALLROOM

PLENARY KEYNOTE 1:30 PM – 2:30 PM

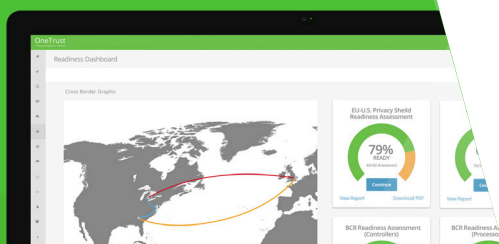
GRAND BALLROOM

GLOBAL INFORMATION PRIVACY: CONVERGENCE OR DIVERGENCE?

- Terrell McSweeney, Commissioner, FTC
- Winfried Veil, Division Digital Agenda, General and Legal IT, German Federal Ministry of the Interior
- Paul Schwartz, Professor, Berkeley Law (moderator)

OneTrust

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GDPR Articles 5 & 24



PIA, DPIA & PbD AUTOMATION

Choose from pre-defined screening questionnaires to generate appropriate record keeping requirements.

GDPR Articles 25, 35 & 36



DATA MAPPING AUTOMATION

Populate the data flow inventory through questionnaires, scanning technologies or through bulk import.

GDPR Articles 30 & 32



COOKIE CONSENT & WEBSITE SCANNING

Conduct ongoing scans of websites and generate cookie banners and notices.

GDPR Articles 7 & 21
ePrivacy Directive Draft Regulation



SUBJECT ACCESS REQUEST PORTAL

Capture and fulfill data subject requests based on regulation specific requirements

GDPR Articles 12 - 21



CONSENT & PREFERENCE MANAGEMENT

Embed consent management directly on website with standardized transaction workflow.

GDPR Article 7



VENDOR RISK MANAGEMENT

Conduct vendor risk assessments, audit and manage data transfers to third parties.

GDPR Articles 28(1),
24(1), 29, 46(1)



INCIDENT & BREACH MANAGEMENT

Build a systematic process to document incidents and determine necessity for notifications.

GDPR Articles 33 & 34

JOIN US FOR A SESSION

ARTICLE 30, GDPR AND RECORDS OF PROCESSING ACTIVITIES

FEB. 27, 2018 | 8:50AM-9:50AM | ROOM 301

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FORUM DAY 1 – MONDAY, FEBRUARY 26

SESSION 4 2:30 PM – 3:30 PM

PREPARING FOR GDPR PRIVACY LITIGATION

LEVEL 201, ROOM 301

- Martin Braun, Partner, WilmerHale (Germany)

ROLLING OUT A GLOBAL PRIVACY POLICY FOR GDPR AND BEYOND

LEVEL 201, ROOM 302

- Rebecca Shore-Suslowitz, Global Privacy, Under Armour
- Anna Zeiter, Director of Privacy & Data Protection Officer, eBay International AG
- Heather Sussman, Partner, Ropes & Gray LLP

ACCOUNTABILITY AND DEMONSTRATING COMPLIANCE UNDER THE GDPR

LEVEL 201, ROOM 308

- Teresa Troester-Falk, Chief Global Privacy Strategist, Nymity
- Deb Shita, CIPM, Global Privacy Program Manager, MoneyGram International
- Alexys Carlton, Director of Information Assurance & Privacy, Blue Ocean Enterprises, Inc.

ICE CREAM BREAK 3:30 PM – 4:00 PM

GRAND BALLROOM

FORUM DAY 1 – MONDAY, FEBRUARY 26

SESSION 5 4:00 PM – 5:00 PM

VENDOR MANAGEMENT AND THE GDPR

LEVEL 201, ROOM 301

- Colin Rooney, Partner, Arthur Cox
- Joseph Cvelbar, Data Protection Officer, Royal Caribbean Cruise Lines
- Guilherme Roschke, Counsel for International Consumer Protection, U.S. Federal Trade Commission

GEOLOCATIONAL DATA IN THE EU AND US

LEVEL 201, ROOM 302

- Melissa Maalouf, Counsel, ZwillGen
- Mason Weisz, Counsel, ZwillGen
- Olivier Proust, Partner, Fieldfisher (Brussels)

DEVELOPMENTS IN CHINESE PRIVACY/DATA ISSUES

LEVEL 101, ROOM 308

- John Eastwood, Senior Partner, Eiger Law
- Ed Britan, Senior Attorney, Privacy & Regulatory Affairs, Microsoft

RECEPTION 5:00 PM – 6:00 PM

GRAND BALLROOM

ROPES & GRAY

is a proud supporter of the 2018 International Privacy + Security Forum.

We help our clients navigate the increasingly complex legal landscape surrounding privacy and cybersecurity, from managing global privacy and data protection, to responding effectively to security incidents and alleged privacy violations.

Ropes & Gray's privacy & cybersecurity practice has long been ranked as a leader by Chambers USA, Chambers Global and The Legal 500, and has been named a "Privacy & Consumer Protection Group of the Year" by Law360 four of the last six years.

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FORUM DAY 2 – TUESDAY, FEBRUARY 27

SESSION 6 8:50 AM – 9:50 AM

ARTICLE 30, GDPR AND RECORDS OF PROCESSING ACTIVITIES

LEVEL 201, ROOM 301

- Lourdes Turrecha, Senior Privacy Counsel, Palo Alto Networks
- Paola Zeni, Global Privacy, Senior Director, Palo Alto Networks
- Jeanne Sheahan, Global Privacy Counsel, Groupon, Inc.
- Brian Philbrook, Privacy Counsel, OneTrust

EMERGING TRENDS FROM NATION-STATE HACKERS

LEVEL 201, ROOM 302

- Robert Silvers, Partner, Paul Hastings
- Cristin Goodwin, Assistant General Counsel, Cybersecurity & Cybercrime, Microsoft
- Scott Smith, Assistant Director, FBI
- Gavin Corn, Associate General Counsel and Director, Facebook

CANADIAN PRIVACY LAW FOR GLOBAL COMPANIES: WHAT YOU NEED TO KNOW

LEVEL 201, ROOM 308

- Karen Eltis, Professor of Law, University of Ottawa
- Julie Himo, Partner, Norton Rose (Montreal)
- Antoine Aylwin, Partner, Fasken LLP (Montreal)
- Regan Morris, Legal Counsel, Office of the Privacy Commissioner of Canada

JAPANESE PRIVACY AND SECURITY LAW

LEVEL 201, ROOM 310

- Hideyuki Matsumi, Independent Researcher
- Woodrow Hartzog, Professor, Northeastern University Law and College of Computer & Info Science
- Lara Ballard, Senior Director, Information-Sharing, Safeguarding and Security, Office of Privacy, U.S. Department of Homeland Security
- Shaundra Watson, Policy Director, BSA, The Software Alliance

BREAK 9:50 AM – 10:10 AM

GRAND BALLROOM

Are You Prepared to Comply with the GDPR and the World's Privacy Requirements?

Get the Ultimate Guide to Buying Privacy Software

2018 PRIVACY COMPLIANCE SOFTWARE BUYER'S GUIDE – GDPR Edition

Our Free 28-Page Guide Will Help You:

1. **Assess** when software would benefit your Privacy Office;
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3. **Build** a business case for software acquisition; and
4. **Mitigate** risk by complying with the GDPR and the world's privacy requirements.

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FORUM DAY 2 – TUESDAY, FEBRUARY 27

SESSION 7 10:10 AM – 11:10 AM

THE ONE-TWO PUNCH – THE IMPACT OF THE GDPR AND THE ePRIVACY REGULATION ON DIGITAL ADVERTISING IN EUROPE

LEVEL 201, ROOM 301

- Reed Freeman, Partner and Co-Chair, Cybersecurity, Privacy, and Comm. Practice Group, WilmerHale
- Leigh Freund, President & CEO, Network Advertising Initiative

LEGITIMATE INTEREST UNDER THE GDPR

LEVEL 201, ROOM 302

- Jules Polonetsky, CEO, Future of Privacy Forum
- Emerald de Leeuw, CEO, EuroComply Data Protection
- Riccardo Masucci, Global Director of Privacy Policy, Intel Corporation

ARTIFICIAL INTELLIGENCE, MACHINE LEARNING, AND THE GDPR

LEVEL 201, ROOM 308

- Pedro Pavón, Senior Corporate Counsel, Oracle
- Kurt Long, Founder & CEO, FairWarning
- Eduardo Ustaran, Partner, Hogan Lovells (London)

INTERNATIONAL HEALTH DATA BEYOND PATIENT RECORDS: PHYSIOLOGICAL, ENVIRONMENTAL AND BEHAVIORAL DATA MOBILE SOLUTIONS

LEVEL 201, ROOM 310

- Ashley Bashore, Head U.S. Data Privacy, Novartis
- K Royal, Senior Privacy Consultant, TrustArc
- Ronan Tigner, Associate, Morrison Foerster

BREAK 11:10 AM – 11:30 AM

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FORUM DAY 2 – TUESDAY, FEBRUARY 27

SESSION 8 11:30 AM – 12:30 PM

GDPR TRANSPARENCY: BEST PRACTICES

LEVEL 201, ROOM 301

- Kai Westerwelle, Partner, Taylor Wessing (US) Inc.
- Karima Saini, Director, Lionheart Squared Ltd (UK)
- Katherine Tassi, Deputy General Counsel, Snap

PRIVACY IN CROSS-BORDER INVESTIGATIONS

LEVEL 201, ROOM 302

- Thomas Steiner, Head, Data & Privacy Practice, VISCHER AG (Switzerland)
- Daniel Weber, Deputy Head of Investigations Switzerland, UBS AG (Switzerland)
- Jackie Cooney, Senior Director, Privacy and Cybersecurity, Paul Hastings LLP

PRIVACY AND ETHICS IN GLOBAL GROUP LITIGATION AND SETTLEMENTS

LEVEL 201, ROOM 308

- Matt Garretson, Garretson Resolution Group
- Jim Messina, CEO, The Messina Group
- Joe Dehner, Chairman, PrivacyRules Ltd.
- David Berger, Partner, Gibbs Law Group
- Paul Karlsgodt, Attorney, Baker & Hostetler LLP

EMERGING PRIVACY AND CYBERSECURITY LAWS IN ASIA

LEVEL 101, ROOM 310

- Yan Luo, Special Counsel, Covington & Burling (Beijing)
- ShanShan Pa, Head of Compliance & Privacy (US & Europe), Alibaba Cloud
- Shaundra Watson, Policy Director, BSA, The Software Alliance

LUNCH 12:30 PM – 1:30 PM

GRAND BALLROOM

PLENARY KEYNOTE 1:30 PM – 2:30 PM

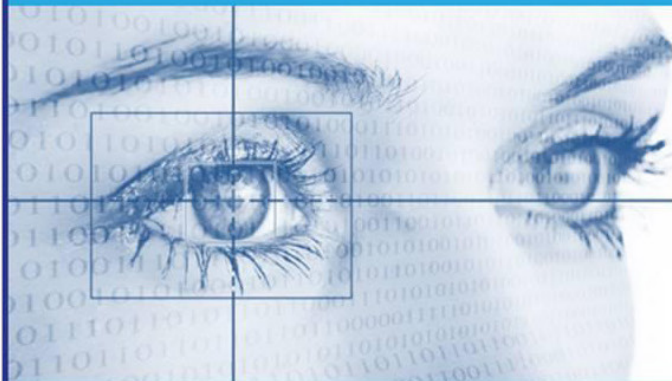
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REMARKS ON PRIVACY AND SECURITY IN THE EU

- David O'Sullivan, Ambassador of the European Union to the United States



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Security
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PRIVACY LAW ONLINE COURSE SERIES



Daniel J. Solove

John Marshall Harlan Research Prof.
GW Law School
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Paul M. Schwartz

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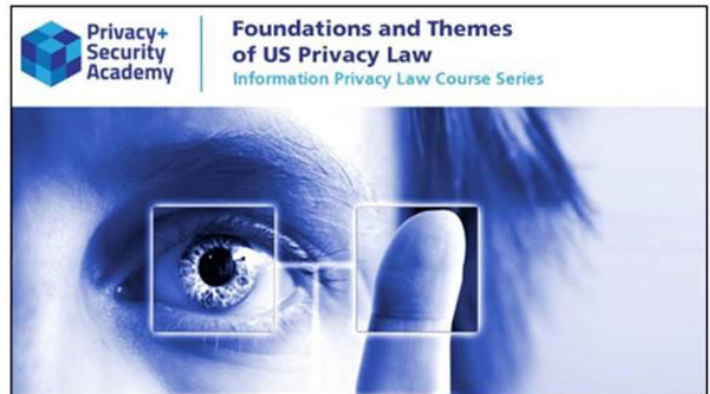
Created by two international experts, these online courses provide an engaging and understandable introduction to various areas of privacy law.

Each course is about 1 hour long and contains readings and a quiz.

Course list:

- Foundations and Themes of US Privacy Law
- Privacy Torts and the Media in the US
- Law Enforcement and National Security in the US
- HIPAA and US Regulation of Health Data
- GDPR and European Privacy Law Part I: The European System and the Structure of GDPR
- GDPR and European Privacy Law Part II: GDPR Rights, Obligations, and Data Transfer
- Financial Data and US Regulation – **coming soon**
- Data Security and US Regulation – **coming soon**
- Consumer Data and US Regulation Part I: Common Law and FTC – **coming soon**
- Consumer Data and US Regulation Part II: Statutory Law – **coming soon**
- Employment Data and US Regulation – **coming soon**
- Privacy by Design – **coming soon**

Certificate available upon passing each course. CLE credit available.



FORUM DAY 2 – TUESDAY, FEBRUARY 27

SESSION 9 2:30 PM – 3:30 PM

GLOBAL CYBER-INCIDENTS: EU, US, AND BEYOND

LEVEL 201, ROOM 301

- Mark Young, Partner, Covington
- Peter Adler, Senior Counsel, Accenture
- Carey Fagan, Sr. Director, Sr. Privacy Officer, Thomson Reuters

EXTRATERRITORIAL EFFECTS OF EUROPEAN-U.S. PRIVACY LAW

LEVEL 201, ROOM 302

- Niko Härting, Partner, HÄRTING Rechtsanwälte (Berlin)
- Kurt Wimmer, Partner, Covington & Burling
- Anwesa Paul, Global Chief Privacy Counsel, American Express

APEC CPBR CERTIFICATION AND FRAMEWORK INTEROPERABILITY

LEVEL 210, ROOM 308

- Lisl Brunner, Director, Global Public Policy, AT&T
- Hui Xu, Latham & Watkins (Shanghai)
- Shannon Coe, Team Lead, Data Flows & Privacy, ITA, US Dept. of Commerce

DEVELOPMENTS IN DATA PROTECTION IN THE MIDDLE EAST

LEVEL 101, ROOM 310

- Brian Meenagh, Partner, Latham & Watkins (Dubai)

ICE CREAM BREAK 3:30 PM – 4:00 PM

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Partner
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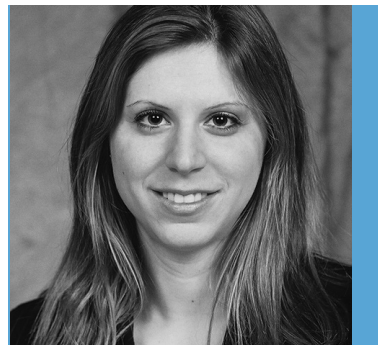
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