

# Schedule

Draft – Version 3.0

Wednesday, October 4, 2017 – Friday, October 6, 2017

George Washington University Marvin Center 800 21st Street Northwest, Washington, DC 20052

> ~ 250+ Speakers ~ 100 Sessions

www.privacyandsecurityforum.com

## Organized by



Daniel J. Solove John Marshall Harlan Research Prof. GW Law School President & CEO, TeachPrivacy



Paul M. Schwartz Jefferson E. Peyser Professor U.C. Berkeley School of Law

## **Schedule Time Chart**

Wed, Oct 4

TIME	WED, OCT 4 Intensive Days	WED, OCT 4 Workshops
7:30am-9:00am	Breakfast	Breakfast
9:00am-10:15am	Session 1	AM Workshop Part 1
10:15am-10:45am	Break	Break
10:45am-12:00pm	Session 2	AM Workshop Part 2
12:00pm-1:30pm	Lunch	Lunch
1:30pm-2:45pm	Session 3	PM Workshop Part 1
2:45pm 3:15pm	Break	Break
3:15pm-4:30pm	Session 4	PM Workshop Part 2

### Thurs, Oct 5 – Fri, Oct 6

TIME	THURS, OCT 5	FRI, OCT 6
7:30am-8:50am	Breakfast	Breakfast
8:50am-10:00am	Session 1	Session 6
10:00am-10:20am	Break	Break
10:20am-11:30am	Session 2	Session 7
11:30am-12:50pm	Lunch	Lunch
12:50pm-2:00pm	Session 3	Session 8
2:00pm-2:10pm	Break	Break
2:10pm-3:20pm	Session 4	Session 9
3:20pm-3:50pm	Break	Break
3:50pm-5:00pm	Session 5	Session 10
5:00pm-6:00pm	Reception	



## Pre-Conference Workshops Wednesday, October 4, 2017

## AM Workshops 9:00 AM – 12:00 PM Session Times 1 and 2

Information Privacy Law: Foundations (Level 101 ROOM 308) Daniel Solove, George Washington University Law School

**Privacy Impact Assessments** (Level 201 ROOM 310) Behnam Dayanim, Paul Hastings; Barbara Sondag, Westfield Retail Solutions; Chris Lockard, Salesforce; Jacqueline Cooney, Paul Hastings

## PM Workshops 1:30 PM – 4:30 PM Session Times 3 and 4

HIPAA De-Identification — Protecting Data Privacy and Preserving Data Utility (Level 201 ROOM 308) Daniel Barth-Jones, Columbia University, Mailman School of Public Health

#### Understanding the FTC on Privacy and Data Security

(Level 201 ROOM 310) Janis Kestenbaum, Perkins Coie; Jamie Hine, Federal Trade Commission; Yael Weinman, Verizon



## All Day 9:00 AM – 4:30 PM Session Times 1, 2, 3 and 4

## Health Privacy+Security Intensive Day

Co-Chairs: Adam Greene, Deborah Gersh, Jennifer Archie

#### Room 301

**Session 1** 9:00 a.m. – 10:15 a.m.

Impact of Recent Policy and Enforcement Developments Discussion moderated by: Adam Greene, Davis Wright Tremaine; Jennifer Archie, Latham & Watkins

**Session 2** 10:45 a.m. – 12:00 p.m.

Data Aggregation: Risk, Reward and Responsibility Discussion moderated by: Deborah L. Gersh, Ropes & Gray

Session 3 1:30 p.m. – 2:45 p.m. *Advanced Data Breach Case Studies* Discussion moderated by: Adam Greene, Davis Wright Tremaine; Jennifer Archie, Latham & Watkins

Session 4 3:15 p.m. – 4:30 p.m. *Managing Third Party Privacy and Security Risks* Discussion moderated by: Jennifer Archie, Latham & Watkins



## All Day 9:00 AM – 4:30 PM Session Times 1, 2, 3 and 4

## **EU Privacy+Security Intensive Day**

Co-Chairs: Francoise Gilbert, Jan Dhont, John Bowman Guest speaker: Andrea Glorioso

#### Room 302

**Session 1** 9:00 a.m. – 10:15 a.m.

*Rights Management under the GDPR* Discussion moderated by: Francoise Gilbert, Greenberg Traurig; John Bowman, Promontory

**Session 2** 10:45 a.m. – 12:00 p.m.

Accountability Tools to Help Research Compliance Discussion moderated by: Jan Dhont, DPO Network Europe; Francoise Gilbert, Greenberg Traurig

**Session 3** 1:30 p.m. – 2:45 p.m.

*DPO, Regulatory Relations, and Using BCRs to drive GDPR Compliance* Discussion moderated by: John Bowman, Promontory; Jan Dhont, DPO Network Europe

**Session 4** 3:15 p.m. – 4:30 p.m.

Notice and Consent in Practice: An Interactive Exercise Discussion moderated by: Francoise Gilbert, Greenberg Traurig; Jan Dhont, DPO Network Europe; John Bowman, Promontory



## All Day 9:00 AM – 4:30 PM Session Times 1, 2, 3 and 4

## **Higher Education Privacy Intensive Day**

Co-Chairs: Tracy Mitrano, Daniel Solove

#### Room 307

**Session 1** 9:00 a.m. – 10:15 a.m.

New Privacy Challenges for Higher Education

Speaker panel:

Kathleen Styles, Privacy Officer, U.S. Department of Education Joshua Beeman, Chief Information Security Officer, University of Pennsylvania Lauren Steinfeld, Chief Privacy Officer, Penn Medicine at University of Pennsylvania Matthew Dalton, Chief Information Security Officer, University of Massachusetts, Amherst Scott Schafer, University Privacy Officer, University of Pennsylvania

Moderated by: Tracy Mitrano, Mitrano & Associates LLP

**Session 2** 10:45 a.m. – 12:00 p.m.

Building a Privacy Program and Dealing with Faculty Discussion moderated by: Scott Shafer, University of Pennsylvania; and Tracy Mitrano, Mitrano & Associates LLP

**Session 3** 1:30 p.m. – 2:45 p.m.

*Dealing with Office of Civil Rights Investigations* Discussion moderated by: Matthew Dalton, University of Massachusetts, Amherst; and Tracy Mitrano, Mitrano & Associates LLP

**Session 4** 3:15 p.m. – 4:30 p.m.

Cybersecurity and Dealing with Incidents Discussion moderated by: Joshua Beeman, University of Pennsylvania; and Tracy Mitrano, Mitrano & Associates LLP



## Session 1

#### 8:50 AM – 10:00 AM

#### **Case Studies in Algorithms: Weighing Privacy Risks**

(Level 101 ROOM 301) Amelia Vance, Future of Privacy Forum; Norberto Andrade, Facebook; Elana Zeide, Princeton University Center for Information Technology; Lauren Smith, Future of Privacy Forum

### Current and Future HHS Initiatives in Health Privacy

(Level 201 ROOM 302) Adam Greene, Davis Wright Tremaine; Deven McGraw, HHS Office for Civil Rights

#### The FTC's Privacy and Security Enforcement in the New Trump Administration

(Level 101 ROOM 307) Michael Gottlieb, Boies Schiller Flexner LLP; Tom Pahl, Bureau of Consumer Protection, FTC

#### Data Protection and Privacy in Latin America

(Level 201 ROOM 308) Pablo Palazzi, Allende & Brea; Mauricio Paez, Jones Day

#### **GDPR: Complying with Data Subjects' Rights**

(Level 201 ROOM 310) Gail Crawford, Latham & Watkins (London); Andy Hutchison, Endurance Int'l Group; Danielle van der Merwe, Latham & Watkins

#### **State Privacy Legislation Trends to Watch**

(Level 101 ROOM 402-404) Joseph Jerome, Center for Democracy & Technology; Anne Kierig, DLA Piper; Ari Scharg, Edelson PC

## Exploring the Advancement of IoT Consumer Digital Products, Smart Cities, and Potential Vulnerabilities Across the Global Landscape

(Level 201 ROOM 403) Matthew Majkut, Paul Hastings; Don Codling, My Double Check; Eric Dakake, AT&T

#### Oversight of Foreign Intelligence Activities: How Do We Know When We Have It Right?

(Level 201 ROOM 405) Elisebeth Collins, Privacy and Civil Liberties Oversight Board; Rajesh De, Mayer Brown; Michael Geffroy, HSBC; Benjamin Powell, WilmerHale

#### Cyber Incident Investigations

(Level 201 ROOM 407) Michael Borgia, Accenture; Brian Markham, Information Security & Compliance Services; Heidi Wachs, Jenner & Block



### **Session 2** 10:20 AM – 11:30 AM

U.S. and EU Telecom Privacy and Security (Level 201 ROOM 301) Mark Brennan, Hogan Lovells; Niko Härting, HÄRTING Rechtsanwälte; Michelle Rosenthal, T-Mobile

#### Operationalise GDPR and Privacy by Design: What to Automate in Your Privacy Programme

(Level 201 ROOM 302) Bénédicte Dambrine, OneTrust; Karen Sanzaro, Alston & Bird; Gerry Stegmaier, Reed Smith

#### Different Agencies, the Same Internet of Things (IoT)

(Level 201 ROOM 307) Kurt Wimmer, Covington & Burling; Matt Mitchell, Stroz Friedberg; Karen Jagielski, FTC

#### What's New in Online Advertising? IoT, Addressable TVs and beyond

(Level 201 ROOM 308) Justine Young Gottshall, InfoLawGroup; Lael Bellamy, The Weather Channel; Blane Sims, Signal

#### Blockchain Revolution: How it Works and Issues to Consider

(Level 201 ROOM 310) Laura Jehl, BakerHostetler; Carol Van Cleef, BakerHostetler; Ted Moskovitz, DecentraNet; Dan Doney, Securrency

Point /Counterpoint: Regulatory and Industry Perspectives on Improving Security in Healthcare

(Level 101 ROOM 402-404) Christine Sublett, Sublett Consulting; Lucia Savage, Omada Health

#### The Data Protection Officer in the EU

(Level 201 ROOM 403) Gonca Gökgöz-Dhont, DPO Network Europe; John Kropf, Northrop Grumman Corporation; Mark Webber, Fieldfisher

#### Cybersecurity Regulatory Smackdown: NY State vs. Feds vs. EU vs. Trump Administration

(Level 201 ROOM 405) Matt Eggers, U.S. Chamber of Commerce; Antony Kim, Orrick, Herrington, & Sutcliffe, LLP; Rob Knake, Versive (Former Director, Cybersecurity, The White House)

#### The Ethics of Innovation: How Privacy and Data Advancements Can Coexist

(Level 101, ROOM 407) Rob Sherman, Seyfarth Shaw LLP; Michelle DeMooy, Center for Democracy & Technology; Dennis Hirsch, The Ohio State University



**Session 3** 12:50 PM – 2:00 PM

#### **Privacy and Security Issues for Smart TVs**

(Level 201 ROOM 301) Reed Freeman, WilmerHale; Kevin Moriarty, Division of Privacy and Identity Protection, FTC; Colin O'Malley, Lucid Privacy Group

#### What Lies at the Intersection of AI and Cybersecurity?

(Level 201 ROOM 302) Randy Sabett, Cooley LLP; Dmitri Alperovitch, CrowdStrike; Aaron Turner, Tuner Construction Company

#### Payment Card Industry Compliance - That Applies to Us?

(Level 201 ROOM 307) Donna McPartland, Arent Fox LLP; Bob Siegel, Privacy Ref, Inc.

#### Governance: How Security Builds Successful Bridges

(Level 201 ROOM 308) David Sheidlower, Turner Construction Company; Dave Tyson, CISO INSIGHTS

Advancing Privacy and Security Practices through Information Governance (Level 201 ROOM 310) Katherine Downing, AHIMA; Dan Rode, Dan Rode & Associates; Dan Guggenheim, Theranos, Inc.

#### Managing Big Data, Avoiding Discrimination

(Level 201 ROOM 402-404) Andrea Arias, Division of Privacy and Identity Protection, FTC; Amanda Witt, Kilpatrick Townsend & Stockton; Mark Surber, MailChimp

Hands-On Data Breach Simulation: Understanding the Roles of Legal, Forensics/IT, and PR (Level 101 ROOM 403) Liisa Thomas, Sheppard, Mullin, Richter & Hampton LLP; Molly Morse, Kekst; Johnny Lee, Grant Thornton

Vendor Management on Both Sides of the Ocean: North America and the EU

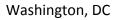
(Level 201 ROOM 405) Jennifer Couture, Royal Philips; Chris Zoladz, Navigate

## Schrems, Privacy Shield, and the GDPR: Everything but the Kitchen Sink in EU-US Privacy Relations (Level 201 ROOM 407)

Justin Antonipillai, WireWheel.io; Jocelyn Aqua, PwC; Hugh Stevenson, Office of International Affairs, FTC

#### Third-Party Standing in Fourth Amendment Cases

(Level 201 ROOM 311) David Gray, University of Maryland; James Garland, Covington & Burling





## **Session 4** 2:10 PM – 3:20 PM

#### **Data Sovereignty**

(Level 201 ROOM 301) Ed Britan, Microsoft; Lindsey Tonsager, Covington; Liz Hein, HP Inc.

#### Cyber Security is a Boardroom Issue: Latest Trends in Security and How to Avoid a Data Breach

(Level 201 ROOM 302) Adam Levin, CyberScout; Eduard Goodman, CyberScout

**GDPR Transparency: Best Practices** (Level 201 ROOM 307) Todd Ruback, Evidon; Kai Westerwelle, Taylor Wessing (US) Inc.

Recent Developments in Cybersecurity Law (Level 201 ROOM 308) Ed McNicholas, Sidley Austin; Hugo Teufel, Raytheon Company

#### Big Data Meets Big Privacy: Balancing Legal and Business Risk

(Level 101 ROOM 310) Derek Smith, Airbnb; Angeli Jain, Airbnb

#### **Privacy in M&A Transactions**

(Level 201 ROOM 311) Daniel Ilan, Cleary Gottlieb Steen & Hamilton; Emmanuel Ronco, Clearly Gottlieb Steen & Hamilton; Jordan Arnold, K2 Intelligence

#### The Emerging Law of Active Cyber Defense

(Level 301 ROOM 402-404) Allen O'Rourke, Womble Carlyle Sandridge & Rice; Leonard Bailey, U.S. Department of Justice; Devon Ackerman, Kroll; Jonathan W. Gannon, AT&T

#### **Cooperating with Law Enforcement: Myths and Realities**

(Level 101 ROOM 403) Serrin Turner, Latham & Watkins; John Lynch, U.S. Department of Justice; Tate Jarrow, U.S. Secret Service

#### Managing Privacy Risk in the Federal Government

(Level 201 ROOM 405) Charlie Cutshall, Office of Management and Budget; Naomi Lefkovitz, NIST; Ellen Nadeau, NIST; Kevin Herms, Office of Management and Budget

**Communicating and Remediating the Incident: How Best to Share and Protect Information** (Level 201 ROOM 407) Jon Neiditz, Kilpatrick Townsend & Stockton; Robert Silvers, Paul Hastings; Alan Brill, Kroll



## Session 5

#### 3:50 PM – 5:00 PM

#### **Breaking Down Silos and Navigating Diversity and Parity in Privacy and Security** (Level 101 ROOM 301)

Faith Meyers, McKesson; Angelique Carson, IAPP; Donna McPartland, Arent Fox LLP

#### Health Care Delivery, Research and New Technologies: Privacy and Security Challenges (Level 201 ROOM 302) Nancy Perkins, Arnold & Porter; Deven McGraw, HHS Office for Civil Rights; Cora Tung Han, FTC; David Bloch, Medtronic

#### Data Breaches: Understanding the Spectrum of Risk

(Level 101, ROOM 307) Alex Ricardo, Beazley; Laura Jehl, BakerHostetler; Alvin Fong, Lodestone Security LLC

#### **GDPR Data Compliance and Data Governance**

(Level 201 ROOM 308) Dimitri Sirota, BigID; Lydia Parnes, Wilson Sonsini Goodrich & Rosati; Rob Corbet, Arthur Cox

#### Building a Program to Manage the Vendor Management Lifecycle

(Level 201 ROOM 310) Libbie Canter, Covington; Amelia Hukoveh, SAP; Daniel Nazar, American Airlines

#### Privacy by Design in the Age of AI

(Level 201 ROOM 402-404) Trinity Car, Cognizant; Maggie Mansourkia Mobley, LegalMatters, LLC; Manas Mohapatra, Twitter

#### Home Assistants and ECPA/CALEA: Is Your Connected Home a Government Spy?

(Level 201 ROOM 403) Marc Zwillinger, ZwillGen; James Aquilina, Stroz Friedberg; Michael Stawasz, U.S. DOJ, Criminal Division

#### The Future of Behavioral Data: Exploring Emerging Use Cases

(Level 201 ROOM 405) Andy Dale, DataXu; Pedro Pavon, Oracle; Noga Rosenthal, Epsilon

#### Incident Response Surprises Under GDPR

(Level 201 ROOM 407) Michael Bruemmer, Experian; Christopher J. Dilenno, Mullen Coughlin; Bill Hardin, Charles River; Katherine Keefe, Beazley

#### Privacy & Security Executives in the Board Room: How to Elevate Your Role and Your Career

(Level 101 ROOM 311) Sharon Anolik, Privacy Panacea; Dawn-Marie Hutchinson, Optiv



## Forum Day 2 – Friday, October 6, 2017

**Session 6** 8:50 AM – 10:00 AM

#### The Future of the FCC-FTC Privacy Interface

(Level 201 ROOM 301) Travis LeBlanc, Boies Schiller Flexner; Maneesha Mithal, FTC; Aaron Burstein, Wilkinson Barker Knauer; Yosef Getachew, Public Knowledge

#### **Ransomware: Legal Implications**

(Level 101 ROOM 302) Eduard Goodman, CyberScout; Ondrej Krehel, LIFARS, LLC; Kent D.B. Sinclair, Sinclair Law

#### Industrial Security and Privacy -- ICS/SCADA Threats, Laws, and Risk Mitigation

(Level 201 ROOM 307) Jay Johnson, Jones Day; Chad Pinson, Stroz Friedberg

#### The Shifting Definition of Sensitive Data

(Level 201 ROOM 308) Rachel Glasser, GroupM; Daniel Shore, Conversant; Scott Hodes, AdRoll; Struan Robertson, Google

#### CPO+ CISO: The Evolving Roles of Privacy and Security Professionals

(Level 101 ROOM 310) Debra Bromson, AAA Club Alliance Inc.; Deena Coffman, BDO USA, LLP; Maggie Gloeckle, A+E Networks; K Royal, TrustArc; Ashley Slavik, Veeva Systems

#### The GDPR: What Will Change? What Remains the Same?

(Level 201 ROOM 402-404) Niko Härting, HÄRTING Rechtsanwälte, Jim Halpert, DLA Piper; Alison Howard, Microsoft

#### Successful Strategies for Privacy Across Borders

(Level 201 ROOM 403) Korin Neff, Wyndham Worldwide; Steve Satterfield, Facebook; Heather Egan Sussman, Ropes & Gray

Look Who's Talking: The Legal Implications of Smart Toys & Chatbots (Level 101 ROOM 405) Kandi Parsons, Zwillgen; Neil Richards, Washington University; Kristin Cohen, FTC

#### Big Data and the Workplace: Privacy and Security Implications of Performance Data Analysis

(Level 101 ROOM 407) John Tomaszewski, Seyfarth Shaw; Andrew Sherman, Seyfarth Shaw; Heidi Salow, Thomson Reuters

#### Cyber Insurance: Increasing Impact and Influence on Incident Response

(Level 201 ROOM 311) Kimberly Holmes, ID Experts; Aarti Soni, Marsh; Keith Fricke, tw-Security



## Forum Day 2 – Friday, October 6, 2017 Session 7

#### 10:20 AM – 11:30 AM

#### **Developing a Common Framework for Achieving Risk Reduction, Compliance, Privacy, and Real Cybersecurity** (Level 201 ROOM 301) Doug Howard, RSA; Evan Wolff, Crowell & Moring

Doug Howard, RSA; Evan Wolff, Crowell & Mori

### The Privacy Ethics of Big Data and AI

(Level 201 ROOM 302) Jim Adler, Toyota Al Ventures; Anwesa Paul, American Express; Noga Rosenthal, Epsilon

#### When Lawyers and Technologists Team Up

(Level 101 ROOM 307) Kenesa Ahmad, Aleada Consulting; Elaine Call, Sunovion Pharmaceuticals; Ilana Westerman, Create with Context, Inc.

#### Digital Health Privacy: There's an App for That

(Level 101 ROOM 310) Reece Hirsch, Morgan, Lewis & Bockius LLP; Deven McGraw, HHS Office for Civil Rights; Cora Tung Han, FTC

#### The GDPR and Technology

(Level 201 ROOM 402-404) Christopher Millard, University of London & Bristows (UK); Mark Watts, Bristows (UK); Joel Reidenberg, Fordham Law School

#### Smart Cities: What are They and What are the Risks?

(Level 201 ROOM 403) Linn Freedman, Robinson & Cole LLP; James Aquilina, Stroz Friedberg

#### Managing Data Security Contracts and Multiple Obligations

(Level 201 ROOM 405) Kirk Nahra, Wiley Rein LLP; Heidi Salow, Thomson Reuters

#### Threat Actor Hunting: Tools, Techniques, and Procedures and How to Counter

(Level 301 ROOM 403) Chris Cwalina, Holland & Knight; Gerry Stellatos, Richard Puckett; Matt Olsen, IronNet Cybersecurity

#### Device Fingerprinting: An Introduction and Review of US and EU Privacy Issues

(Level 101 ROOM 407) Julie O'Neill, Morrrison & Foerster LLP; Justin Brookman, Consumers Union; Alja Poler de Zwart, Morrison & Foerster LLP; Leigh Freund, Network Advertising Initiative

#### **Ransomware in Healthcare and Continuity of Operations**

(Level 201 ROOM 311) Steven Gravely, Troutman Sanders; Ondrej Krehel, LIFARS LLC; Terri Ripley, OrthoVirginia



## Forum Day 2 – Friday, October 6, 2017

## Session 8

#### 12:50 PM – 2:00 PM

**Preparing for GDPR: Attaining and Demonstrating Compliance** (Level 201, ROOM 301) Constantine Karbaliotis, Nymity; Mark Webber, Fieldfisher

#### Avoiding Becoming an FTC Target: Implementing Agency Guidance on Privacy and Security Best Practices (Level 101 ROOM 302) Dana Rosenfeld, Kelley Drye & Warren LLP; Laura VanDruff, FTC; Yael Weinman, Verizon

#### Healthcare Data Breaches: Unique Industry Issues and Prevention Strategies (Level 201 ROOM 307)

Amy Carlson, Stoel Rives LLP; Sean Murphy, Premera Blue Cross; Mahmood Sher-Jan, RADAR, Inc.

#### Privacy in the Connected Car: Technical and Policy Considerations

(Level 201 ROOM 308) Tim Tobin, Hogan Lovells; Lauren Smith, Future of Privacy Forum; Hilary Cain, Toyota; Peder Magee, FTC

#### The Legal Challenge of User-Posted Visual Images

(Level 201 ROOM 310) Sherrese Smith, Paul Hastings; Katherine Tassi, Snap; Paul Schwartz, University of California Berkeley School of Law

Data Breach vs. Privacy Class Action Suits: Claims, Strategies, Settlements and Legal Trends

(Level 201 ROOM 402-404) Ian Ballon, Greenberg Traurig; Eulonda Skyles, Capital One; Brad Serwin, Glassdoor

#### "One Stop Shop" and Coordinating Compliance in Europe

(Level 201 ROOM 403) Alfredo Della Monica, American Express; Alex Wall, RADAR, Inc.; Jim Koenig, Fenwick

#### Designing with Privacy in Mind

(Level 101 ROOM 405) Ari Waldman, New York Law School; Woodrow Hartzog, Samford University Cumberland School of Law; Steven Johnston, Office of the Privacy Commissioner of Canada

#### From Big Data, to Machine Learning, to Al

(Level 201 ROOM 311) Brenda Leong, Future of Privacy Forum; Norman Sadeh, Carnegie Mellon University; Norberto Andrade, Facebook

#### **GDPR: DPIAs and Risk**

(Level 201 ROOM 407) Hilary Wandall, TrustArc; Peter Blenkinsop, DrinkerBiddle



## Forum Day 2 – Friday, October 6, 2017 Session 9

2:10 PM - 3:20 PM

#### Emerging Consumer Tracking and Analytics Technologies

(Level 101 ROOM 302) David Keating, Alston & Bird; Joanne Charles, Microsoft; Lael Bellamy, The Weather Channel, an IBM Company; Paul Martino, National Retail Federation

#### IoT: Data Repositories and Risk Management

(Level 201 ROOM 307) Jeff Brueggeman, AT&T; Ronald D. Lee, Arnold & Porter Kaye Scholer; Evelyn Remaley, U.S. Department of Commerce

#### **The FCC's Evolving View on Privacy and Data Security** (Level 201 ROOM 407) Martin Stern, Womble Carlyle; Christopher Shipley, INCOMPAS; Carri Bennet, Rural Wireless Association

#### Cyber Insurance: Quantifying and Mitigating Risks

(Level 201 ROOM 308) Christina Terplan, Clyde & Co US LLP; Marcus Breese, Corax; Jeffrey Smith, Cyber Risk Underwriters; Shawn Ram, Coalition

Health Data Beyond Patient Records: Physiological, Environmental and Behavioral Data Mobile Solutions (Level 201 ROOM 310) Alexandre Entraygues, Novartis International AG; Melissa Bianchi, Hogan Lovells; Sibylle Gierschmann, Taylor Wessing

#### Private-Public Relationships for Cyber Information Sharing

(Level 201 ROOM 402-404) Mary Ellen Callahan, Privacy and Cybersecurity Attorney; Megan Stifel, Public Knowledge; Leonard Bailey, U.S. Department of Justice

Good Bots and Bad Bots: Privacy and Security in the Age of AI and Machine Learning (Level 201 ROOM 405) Elena Elkina, Aleada Consulting; Mike Hintze, Hintze Law; Jason Cronk, Enterprivacy Consulting Group

#### **Electronic Evidence and Computer Crime: New Developments**

(Level 301 ROOM 403) Orin Kerr, George Washington University Law School; Nathan Judish, U.S. DOJ

#### New York's Cybersecurity Regulation: Sarbanes Oxley Meets Cyber?

(Level 201 ROOM 311) Craig Newman, Patterson Belknap Webb & Tyler; Tom Brown, Berkeley Research Group; Feris Rifai, Bay Dynamics

#### **China's Network Security Law**

(Level 201 ROOM 413-414) Hui Xu, Latham & Watkins



## Forum Day 2 – Friday, October 6, 2017

### Session 10

3:50 PM – 5:00 PM

## GDPR, the NY Cybersecurity Regulation, and the C-Suite: Creating an Awareness Culture from the Board on Down

(Level 101 ROOM 301) Daniel Solove, George Washington University Law School; Ryan Smyth, Promontory; Judith Titera, USAA

#### State Attorneys General Privacy Enforcement: Present and Future

(Level 201 ROOM 302) Divonne Smoyer, Reed Smith; Phil Ziperman, Office of Consumer Protection, Office of the Attorney General for District of Columbia; Aaron Chase, New York Office of the Attorney General (formerly)

#### APEC CBPR, Korea, and the Privacy Shield

(Level 201 ROOM 307) Jennifer Keh, Kim & Chang; Doug McNitt, Cisco Systems, Inc.; Michelle Sylvester-Jose, International Trade Administration

#### **Government's Role in Disclosing Vulnerabilities**

(Level 201 ROOM 310) Ari Schwartz, Venable LLP; Heather West, Mozilla; Kevin Bankston, New America's Open Technology Institute

## Elements of Effective Cyber Security Incident Response Plans for PII and Knowledge Asset Breaches (Level 201 ROOM 407)

Nikole Davenport, Deloitte; Al Raymond, JPMorgan Chase; John Gelinne, Deloitte

#### Japanese Privacy and Data Protection Law

(Level 101 ROOM 402-404) Hideyuki Matsumi, Independent Researcher; Woodrow Hartzog, Northwestern University College of Law and College of Computer and Information Science; Lara Ballard, U.S. Department of Homeland Security; James Miller, American University, Washington College of Law



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